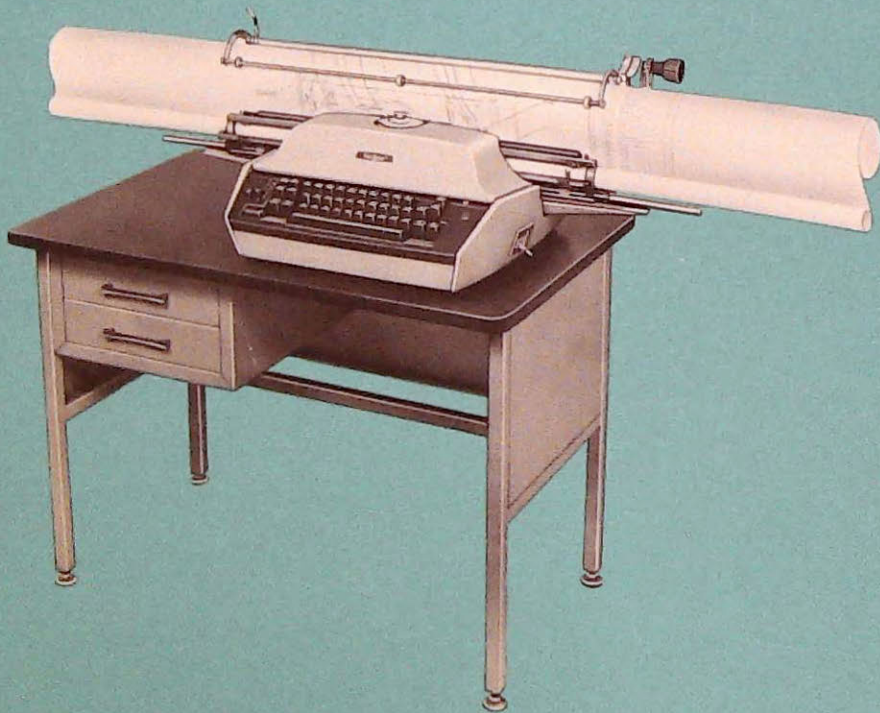# VariTyper 360
ENGINEERING LETTERING MACHINE

The VariTyper Gothic Condensed Series perfectly fills the need for contrasting weights and sizes of type for use in lettering engineering drawings. The crisp, sharp letters are especially suitable for the demanding reproduction methods generally employed in engineering work. The specimens inside this folder illustrate a few typical examples of the VariTyper Gothic Condensed faces in actual use.

ALL BODY TYPE IN THIS FOLDER WAS COMPOSED ON THE VARITYPER 270. ALL DISPLAY TYPE WAS COMPOSED ON THE VARITYPER HEADLINER 820.

VariTyper

# PRESENTING
VariTyper Type Faces
GOTHIC CONDENSED

...showing a complete range of a highly functional type face...in medium and light weights... and in a full range of sizes. These types are shown in typical use in lettering on engineering drawings, but are equally suitable for statistical work, forms, text, etc. The Gothic Condensed Series will be a valuable addition to the type selection in any composition department.
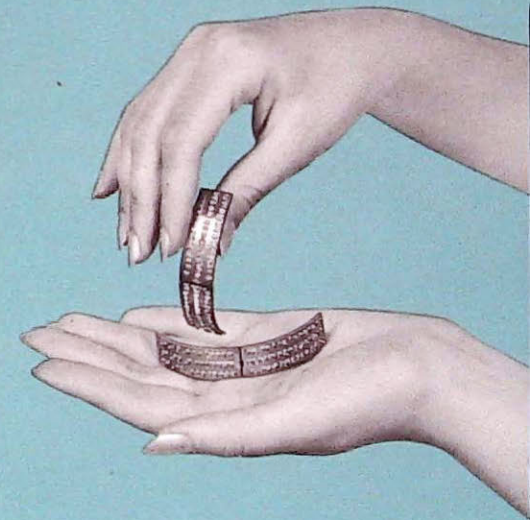
VariTyper GOTHIC CONDENSED

GOTHIC CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,-- 1234567890 ¢$*(/)%¼½¾

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

GOTHIC LIGHT CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

The types used in this specimen are 430-8 and 470-8

No.	NET Each	Width Inches	Height Inches	Shipping Weight
200-2330	7.25	23	30	17
200-2332	7.25	23	32¼	18
200-2335	7.25	23	35	19
200-2830	7.50	28	30	19
200-2832	7.50	28	32¼	20
200-2835	7.50	28	35	21
200-3130	8.00	31½	30	20
200-3132	8.00	31½	32¼	21
200-3135	8.00	31½	35	22
220-3630	8.50	36	30	23
220-3632	8.50	36	32½	23
200-3635	8.50	36	35	24
201-4530	10.75	45	30	28
201-4532	10.75	45	32¼	29
201-4535	10.75	45	35	30
201-5530	12.00	55	30	31
201-5532	12.00	55	32¼	32
201-5535	12.00	55	35	33

ITEM	PART NO.	BILL OF MATERIAL PART NAME	REQ'D.
1	55-0301-0	Base-Processor	1
2	55-0304-0	Sprocket Plate Ass'y.	1
3	55-0306-0	Idler Sprocket Bracket Ass'y.	1
4	50-3089-0	Shaft-Sprocket	5
5	50-3086-0	Chain Drive Sprocket Ass'y.	3
6	50-3085-0	Idler Sprocket Ass'y.	3
7	43-0211-0	Motor	1
8	43-0202-0	Fan	1
9	55-0308-0		1
		or Mtg.	2
		Sprocket Ass'y.	2
			1
		ch	1
		tor Cam Ass'y.	1
			1
		te	1
			1
			1
		vot	1
			2
			1

The types used in this specimen are 430-8, 430-10, 430-13

LINE PLUG

TIMING MOTOR

MOTOR

NO. 72B WIRE NUTS (3)

LAMP SWITCH

EXPOSURE LAMP

L

N.C.H.O.
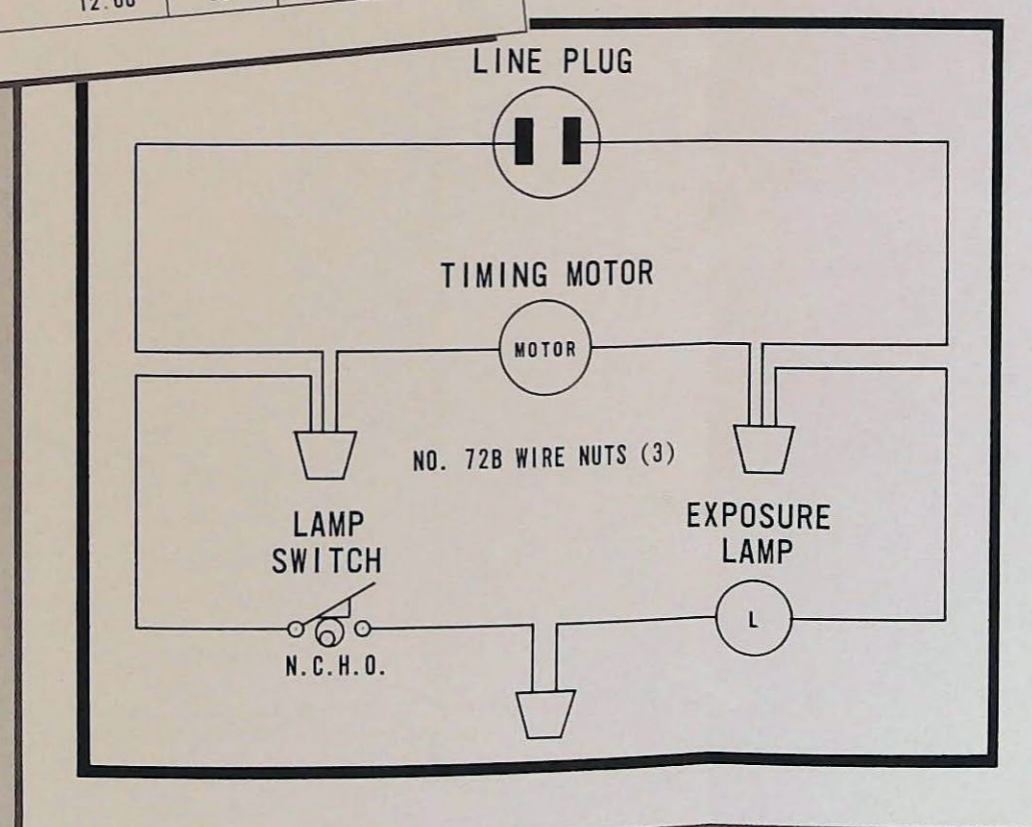
This entire folder was composed on these VariTyper Machines . . . .

VariTyper 270 For composing body type in hundreds of different styles and sizes.

VariTyper
HEADLINER 820 For composing heading type in sizes from 10 points to 84 points, in hundreds of different styles.
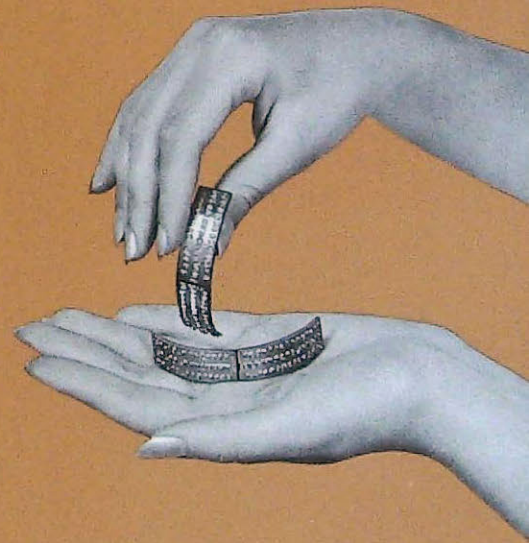
These latest models in the world's most extensive line of 'cold-type' composing machines embody operating features that speed and simplify economical production of professional looking text and heading type right in your own office.

AM VariTyper
SUBSIDIARY OF
ADDRESSOGRAPH MULTIGRAPH CORP.

720 FRELINGHUYSEN AVENUE • NEWARK, NEW JERSEY 07114

PRESENTING THE NEW
VariTyper Type Face
SERIES 470
GOTHIC LIGHT COND.

The VariTyper Gothic Light Condensed type face provides a complementary series to the popular 430 Gothic Medium Condensed series. It is especially useful in composition of tabular and statistical material and ruled forms, where quick and accurate readability is of prime importance. The new 470 series also meets the need for a condensed gothic face that is easily read in continuous text.

VariTyper

SERIES 470
GOTHIC LIGHT CONDENSED

12 PT. GOTHIC LIGHT CONDENSED	470-12

12 CHARACTERS PER INCH

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

10 PT. GOTHIC LIGHT CONDENSED	470-10

14 CHARACTERS PER INCH

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

8 PT. GOTHIC LIGHT CONDENSED	470-8

16 CHARACTERS PER INCH

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
@#£''?!.,:;-- 1234567890 ¢$*(/)%¼½¾

■ The specimens at the right illustrate the Gothic Light Condensed type face in use. The 430 Gothic Medium Condensed series has also been used to illustrate the way in which emphasis can be achieved through contrast.

When unit spacing type fonts are used in justified composition the appearance of the work can often be improved by using a horizontal spacing one number higher than that specified for the type. For example, the text specimen at the right was composed at 16 characters per inch instead of 14 per inch which is normally specified for the 470-10 type font.

Financing of this broad development program will require increasing allotments every year.

Anticipated Income and Expenditures
From Special County-Wide Library Levy

	Yield	Building	Maintenance	Operating
1962	$460,000	$300,000	$50,000	$110,000
1963	470,000	275,000	50,000	145,000
1964	480,000	250,000	50,000	180,000
1965	490,000	225,000	50,000	215,000
1966	500,000	200,000	50,000	250,000
1967	510,000	175,000	50,000	285,000
1968	520,000	150,000	50,000	320,000
1969	530,000	125,000	50,000	355,000
1970	540,000	100,000	50,000	390,000

470-10
430-8
430-10
470-8

The business world has become more and more involved in the paperwork for their statistical and financial reports. These reports have become a source of constant and continuing aggravation to businesses every day. The VariTyper Corporation has long been developing equipment to assist the entire business world.

470-10

LEAVE PARKING LOT		LEAVE BUS TERMINAL	
8.00	3.48		
8.20	4.00	8.15	4.06
8.40	4.12	8.35	4.18
9.00	4.24	8.55	4.30
9.20	4.36	9.15	4.42
9.40	4.48	9.35	4.54
10.00	5.00	9.55	5.06
10.12	5.12	10.15	5.18
10.24	5.24	10.30	5.30
10.36	5.36	10.42	5.42
10.48	5.48	10.54	5.54
11.00	6.00	11.06	6.06
11.12	6.12	11.18	6.18
11.24	6.24	11.30	6.30
11.36	6.36	11.42	6.45
11.48	6.50	11.54	7.00
12.00	7.05	12.06	7.15
12.12	7.20	12.18	7.30
12.24	7.35	12.30	7.45
12.36	7.55	12.42	8.00
12.48	8.15	12.54	8.20
1.00	8.35	1.06	8.40
1.12	8.55	1.18	9.00
1.24	9.15	1.30	9.20
1.36	9.35	1.42	9.40
1.48	9.55	1.54	10.00
2.00	10.15	2.06	10.20
2.12	10.35	2.18	10.40
2.24	10.55	2.30	11.00
2.36	11.15	2.42	11.20
2.48	11.35	2.54	11.40
3.00	12.00	3.06	12.00
3.12	12.20	3.18	12.20
3.24	12.45	3.30	12.45
3.36	1.05	3.42	1.05
	1.25	3.54	1.25
			1.45

A.M. – Light face type
P.M. – Bold face type
SUBJECT TO CHANGE