

THE WORLD
TYPEWRITER



BOSTON

NEW YORK



CHICAGO

HART CYCLE CO., Agents,
No. 811 ARCH ST
PHILADELPHIA, PENN'A.



Advantages
of
Typewriters.



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THE advantage of type writing over that of the pen is universally acknowledged, and there is no need of comment save a reiteration of the practical qualities of the typewriter. The rapidly increasing sale of typewriters is conclusive evidence that the time is fast approaching when all business and professional correspondence will be type-written. It is impossible to overestimate the advantage of the type-written letter over that of the pen-written one, even though the latter may be executed in an extremely legible hand. The typewriter saves time at both ends, in the writing of the letter and in the reading of it. Whether the matter be of business import, of professional advice, of literary quality, or even of personal character, the typewriter affords advantages over the pen too marked to be questioned. In fact, the broad statement can be substantiated, that anything which can be written with the pen, except a signature, can be done more cheaply, more rapidly, and far more legibly with the typewriter.

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About
The World
Typewriter.

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THE WORLD TYPEWRITER was placed upon the market a little more than two years ago. Although then in a somewhat imperfect state compared with the World of to-day, its success from the start was remarkable, and it has steadily gained in favor. The World of to-day is the result of practical ideas, experiments, and improvements upon the original acceptable machine. The World is offered to the public as the best machine for letter writing. It is practicable, durable, simple, and speedy, and will do as good work as any typewriter upon the market. It is intended as a legitimate companion to the office or professional desk, the stenographer's table, the school room, and for any other place where the pen or pencil is used. During the two years that the World has been before the public nearly fifty thousand have been sold. The compactness of the machine gives it advantages not possessed by large and weighty typewriters. It is but 12 inches long, 6 inches wide, and 2½ inches high, and weighs but 3½ pounds; consequently it can be easily placed in a convenient position on the desk or in the drawer, not necessitating an extra table and change of position whenever a letter has to be written.

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About
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Typewriter.

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A LIMITED amount of space allows but a mention of a few of the reasons why the World surpasses all other typewriters for general use. Simplicity is absolutely essential in a perfect typewriter, and in this point the World has never been equalled. To do rapid work with a typewriter it is necessary to operate with both hands. The principle of indicating with one hand and printing with the other makes the World the fastest low-priced typewriter made. Patents covering this principle are controlled by our manufacturer and can be applied to no other typewriter. The direct printing of type upon paper gives a better impression than is possible to obtain where ribbon is used. Owing to the construction of the machine the alignment is always perfect, and no amount of use can make it otherwise. There being no complicated or concealed parts, it is almost impossible for the World typewriter to get out of order. The cost of repairs is so trifling, that it is cheaper to use this machine than pens. It has the smallest number of parts and least friction of any practical typewriter, and is the most durable made. A neat walnut case, fitted with handle, enables one to conveniently carry the World typewriter anywhere.

Mr. JOHN BECKER will continue to manufacture the World typewriter at his shops in Boston, and the sale of it throughout the United States will be entirely under the control of the POPE MANUFACTURING Co.



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In the
Office.

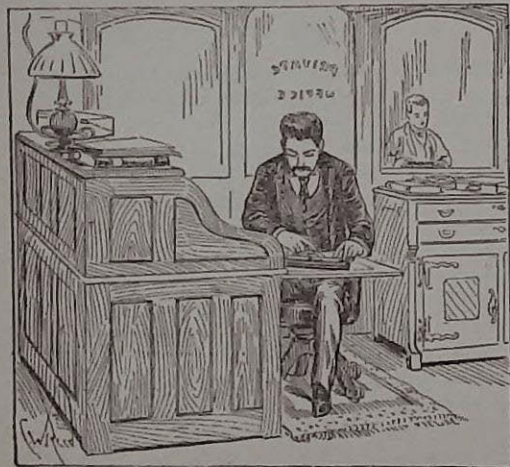
THE WORLD TYPEWRITER is especially adapted to office work. It requires no stand, can be conveniently placed in the desk drawer, by the side of the desk, on the window seat, or in any convenient nook; always within reach, always ready for work.

Book-keepers will find the World typewriter of great benefit in relieving the hand of the constant strain to which it is subjected by using the pen.

The space the World typewriter occupies on the desk is not more than that taken up by the average book.

The clerk who writes as many as half a dozen letters a day will find that the World typewriter will save time, make the work easier, and produce letters as legible as the printed circular.

The simplicity of the World typewriter, and the ease of its operation, are such that it can be used by the office boy, and there are many cases where he has become an expert operator, and has done very valuable work for the concern in copying and other office writing.



BUSINESS MEN

Should remember that type-written letters are read at once, while letters written with the pen are laid aside until time can be spared to decipher them. Any business man who writes his own letters, can, with the World, write more easily and accomplish more than is possible with a pen. The head of the firm, managers, and superintendents who dictate their correspondence frequently have occasion to write letters which they prefer not to give to the stenographer, and at the same time wish to have written legibly. The World typewriter is the best machine for such men, as with little practice they can write with greater ease and more rapidity than with a pen.

Type-written letters have a business-like appearance.



Professional.



LAWYERS, like all professional men, are generally poor writers, and by them and their clients the World typewriter will be appreciated. Legal documents receive better attention from the Court when type-written.

CLERGYMEN, by use of the World typewriter, can copy their sermons so that they can be easily read from the pulpit. Style of type No. 5 is specially adapted to sermon writing, and can be read at considerable distance.

STENOGRAPHERS will find the World typewriter convenient for copying shorthand notes.

POOR WRITERS especially need the World typewriter. The handwriting of most people becomes steadily worse instead of better.

EVERYBODY who writes will find the World typewriter a constant convenience, and none after using it will consider it money ill invested, as opportunity for its use will be found to be surprisingly frequent.

Educational.

TYPEWRITING has become a distinct branch of modern education. A thorough knowledge of spelling, punctuation, proper use of capitals, composition, correct forms of correspondence, and other practical information can be acquired more readily by using a Double-Case World typewriter than in any other way.

The World typewriter is so simple that it can be successfully operated, with very little practice, by a child. Writing with the World typewriter is very fascinating to children, and many hours may be profitably spent in this way which would otherwise be wasted.

Students will find the World typewriter of greatest assistance, enabling them to do rapid and legible work, and admitting of erect position and changes of position of the operator without decreasing the speed.

School teachers find that their pupils will make more rapid advancement after having used this machine a short time, thus tending to lighten their work.

The low price of the World typewriter places it within the reach of all.

THE FIRM CAN READ THIS LETTER.

TRAVELLERS

Can conveniently carry the World typewriter in the satchel, and with it can write to the home office, or to anybody else, legible letters, when the train is running at a high rate of speed; something which it is impossible to accomplish with the pen or pencil, as every traveller knows. Much time can be utilized in this way on the train, avoiding the necessity of laboring with the "hotel pen" and other inconveniences well known to the commercial man.


The World typewriter is perfectly clean, and can be carried in the satchel or trunk, among the clothing without injury to the clothing. One can write with it as easily on the knees as on a desk or table, and travellers who have carried it with them pronounce it not only a convenience, but a necessity. The travelling man who sends his letters type-written will be better appreciated by the firm which employs him.




Speed.

THE speed of a World typewriter cannot be judged by a first trial; neither can it be judged by a second nor a third. The one who begins to operate the machine for the first time and cannot find at once the letter which he desires to print must not blame the typewriter because he is unable to write with it as rapidly as an experienced operator. The typewriter furnishes the way and means, and practice alone is as necessary for typewriting as it is in acquiring anything else which requires knowledge and dexterity. That "practice makes perfect," is as true of this simple machine, as of the most complicated. The amount of practice, however, necessary to become an average operator on the World is less than one-third that required on any other typewriter. With three hours' practice, a speed of about twenty words a minute can be attained, and an average speed of thirty to forty can be acquired by daily practice for a month. The highest speed attained on any machine by experimental test has been ninety-nine words per minute, the average rate on the same machine being about forty. The highest speed ever attained, experimentally, on the World typewriter is seventy-five words a minute, the average rate being about thirty-five.

The rapid writer can accomplish with the pen about twenty words a minute, the average being about fifteen.

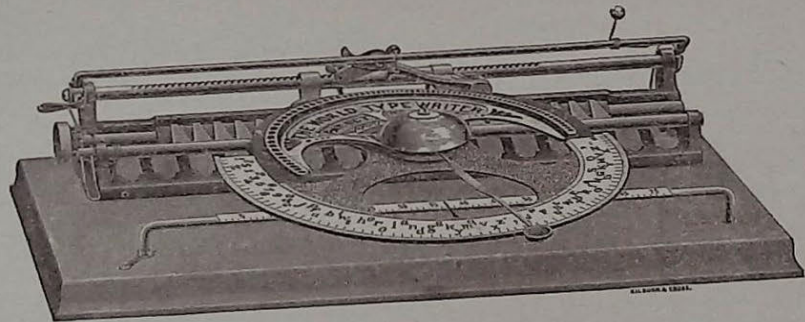


SPECIAL POINTS.



It is the simplest practical typewriter made.
It has less than forty parts; but one active spring.
It is the lightest and strongest.
It has no weak points or concealed parts.
It seldom needs repairing.
It is practically indestructible.
It cannot easily get out of order.
Its action is positive.
It has perfect alignment.
Its parts are interchangeable.
It has no ribbon to dirty the fingers.
It has several styles of type; easily changed.
It will write on paper of any width.

It will write on any thickness of material.
It will address envelopes, postal cards, or tags.
It will write perfectly on line on ruled paper.
It can be used to fill in blanks.
Its writing will copy-press better than letters written with copying ink.
It can be used in connection with the Hektograph.
It is instructive to the young.
It makes writing easy for the aged.
It works perfectly, used by novice or expert.
Its use prevents writer's cramp.
It can be made to write very rapidly with very little practice.
It is perfectly clean.
It can be carried in a small satchel.
It can be used on the desk or lap, on the train, or aboard the steamer; can be carried anywhere.
It can be used without removing from case.
It makes correspondence legible.
It saves time and labor. "Time is money."



THE DOUBLE-CASE WORLD. PRICE, \$15.00.

MADE ONLY IN FULL NICKEL FINISH.

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The
Double-Case
World.

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THERE has been a great demand for a World typewriter which would write capitals and small letters, and in placing the Double-Case World typewriter upon the market, we do so with a degree of satisfaction sure to be reciprocated by the purchaser. This machine writes seventy-six characters: capitals, small letters, numerals, and punctuation points. With the exception of being one-half inch wider, it occupies the same space as the Single-Case, and its operation is the same. . . .

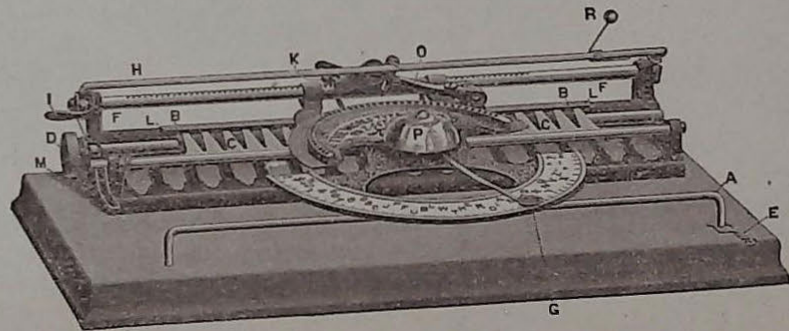
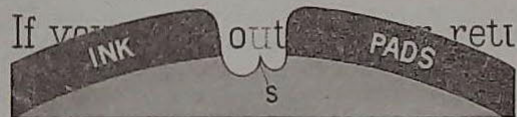
By the addition of several valuable improvements the Double-Case World now does the same work as the most expensive typewriter on the market. The finish of the machine makes it an ornamental as well as a useful article for the office or study. . . .

The Double-Case World is especially appreciated by those who prefer to use both capitals and small letters. . . .

The large number of characters on this machine enables one to do all kinds of legal, literary, newspaper, and other professional writing. . . .

Before purchasing a typewriter examine this machine. It sells on its merits.

The way to make corrections



Directions.

PLACE paper under bar A and push forward until it meets rubber roll BB and comb CC. Turn milled head D until paper is in position desired. In using paper narrower than full width of machine always have right side of paper come to right hand end of rubber roll. Move carriage until pointer S comes to exact place where letter is to be printed, take gauge E from bar A and push onto notched bar FF, close to left side of carriage. To write, place first finger of right hand on cup of pointer G and turn to letter desired. With first finger of left hand press rocker-bar H down until it stops, and release immediately. Repeat until full word is printed; then with second finger press down spacer I, thus moving one space without printing. When near end of line bell will ring. Four or five letters can be added after the bell strikes, allowing for a short word or division of syllable, using hyphen, and continuing word on next line. When line is completed, with right hand raise ball K and move carriage to extreme left of machine, or to gauge when using narrower paper; with left hand turn milled head D until little spring drops into small hole in wheel, thus giving uniform space between lines. Moving spring into right or left groove gives wide or narrow spacing, as desired. For ruled paper, turn until line comes to lower edge of bar L, thus bringing letters on line. To remove paper, press down on staple M with left hand, and with right hand take paper out, *from you*. To make correction, turn pointer G to extreme right and move carriage so that pointer S will come directly under mistake. To ink pads, bring carriage to centre of machine and spring rocker-bar H from under little pin and lever O, turn lever over to right, turn pointer G to extreme right, and apply a very little ink with small brush to pads. Turn lever O back, and replace rocker-bar H under pin.

Keep typewriter clean. No machine will do good work when covered with dirt.

PRICES.

Single-Case World, bronze	\$10.00	Double-Case World, nickeled	\$15.00
Single-Case World, for blind, bronze,	10.00	Double-Case World Type Plates, each,	1.00
Single-Case World, German, Spanish,		Walnut Case, with handle	2.00
or Russian, bronze	10.00	Walnut Case, plush lined, with handle,	3.00
Single-Case World, nickeled, extra . .	2.00	Ink: dark blue, black, green, red, per tube,	.10
Single-Case World Type Plates, each,	.75	Hektograph Ink	„ .10
Single-Case World Indicator50	Prices of Paper furnished on application.	

This is a sample of Double-Case type.

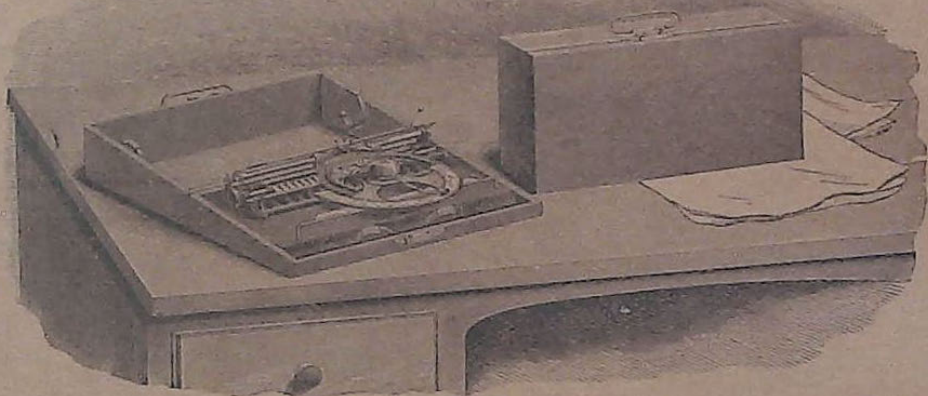
THIS IS A SAMPLE OF SINGLE-CASE TYPE STYLE 1

THIS IS A SAMPLE OF SINGLE-CASE TYPE STYLE 2

THIS IS A SAMPLE OF SINGLE-CASE TYPE STYLE 3

THIS IS A SAMPLE OF SINGLE-CASE TYPE STYLE 4

THIS IS A SAMPLE OF SINGLE-CASE TYPE STYLE 5



POPE MANUFACTURING Co.,



79 FRANKLIN STREET, BOSTON, MA 3.
12 WARREN STREET, NEW YORK, N. Y.
291 WABASH AVENUE, CHICAGO