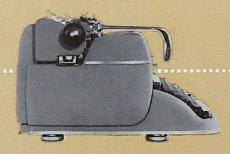


of an exclusive manufacturing quality... the story of the Remington Standard!



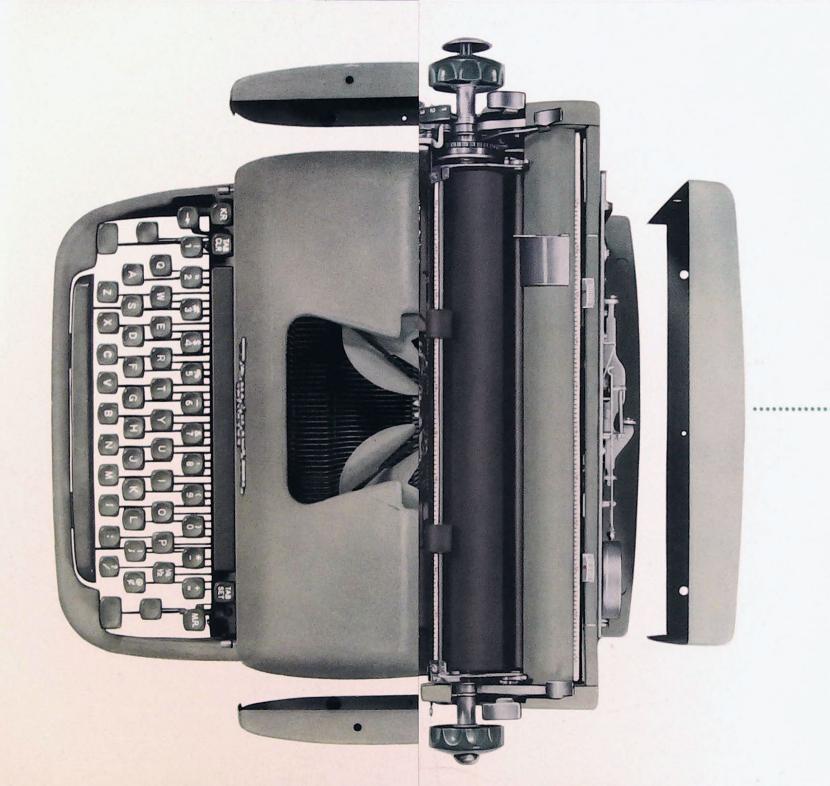
What is Fold-A-Matic construction?

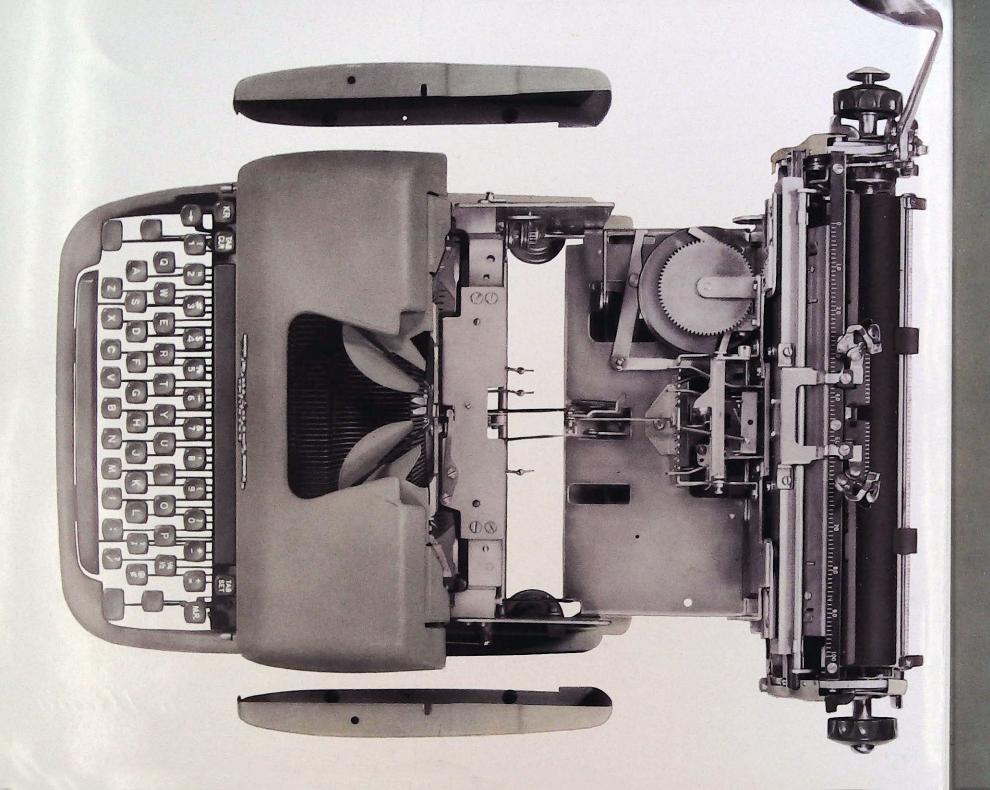
Fold-A-Matic construction is an exclusive and revolutionary typewriter design of such jeweled precision, of such engineering skill and craftsmanship, that the typewriter can be opened like a book for your inspection right in your own office. The typewriter covers can be removed in a matter of seconds and the inner assembly can be unfolded to expose all working parts within three minutes. Moreover, the assembly can be opened and closed without disturbing any of the scores of precise adjustments so necessary for true typing quality. Thus, because of the meticulous care and quality control procedures that make Fold-A-Matic construction possible, the entire concept of manual typing has entered a new era of operating efficiency.

Keep in mind these Fold-A-Matic facts: with Fold-A-Matic construction, the precision alignment that's built into the Remington Standard is maintained for the full life of the typewriter...cleaning, lubrication and service-time are sharply reduced because such work can be performed right at the typing station, saving you time and money... and the inherent quality of Fold-A-Matic construction adds years to the life of your Remington Standard.

Truly it can be said that no other manual typewriter can match the precision-engineered Remington Standard, thanks to...

Quality...Through Remington Rand Research!



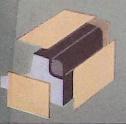


Only true manufacturing quality could make it so simple!

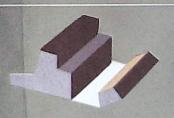
Top, side and back plates snap off instantly, effortlessly. By removing a few screws, carriage assembly folds backward and exposes all working parts within three minutes.

No other typewriter can offer you this simplified, money-saving Fold-A-Matic feature.

See it today.







Your Remington Rand representative will gladly give you a Fold-A-Matic demonstration right at your desk.

See how simple it really is!

quality features that make the

Remington Standard

the manual typing leader

- 1. The Remington Standard "Speed Flight" touch brings a new world of ease to the typist's day - never before such a light, fast, responsive keyboard on a manual typewriter.
- 2. Faster typing with the exclusive "High-Speed Carriage." This new, sturdy carriage is easier to return than ever before. Its new 3-way supports assure you precision-aligned typescript in every line of every page.
- 3. New Interchangeable Typewriter Type. Optional symbols available which apply in eighteen categories, from astronomy to chemistry, from shipping to electronics! Your "every-day" typewriter can handle technical jobs with ease—one typewriter does it all, thanks to this revolutionary Remington Rand development. So simple the typist makes the change herself in seconds.
- 4. Expanded capacity with exclusive 44-key, 88-character keyboard. Four additional characters: exclamation point and number one, plus and equal signs for swifter technical and manuscript typing; yet still the keyboard all operators know!
- 5. For distinctive executive correspondence you can now choose from over one hundred executive type styles and from many letterhead-harmonizing ribbons.



Remington Rand has manufactured over 17,000,000 typewriters-millions more

than any other manufacturer. And so it follows, that again this year, throughout the world, people are buying more REMINGTON typewriters than any other brand!

Remington Rand

DIVISION OF SPERRY RAND CORPORATION