

for
PERSONAL USE

THE
CORONA
TYPEWRITER

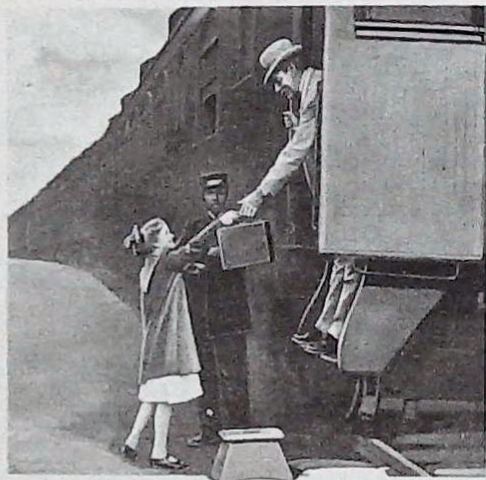
Third Model of the
STANDARD FOLDING

AND
SOME
OF ITS
USES



Manufactured by
CORONA TYPEWRITER CO., INC.
GROTON, N. Y., U. S. A.

*A typewriter at hand
is worth two in the office*



Almost forgot the most important item

All those who have experienced that feeling of independence and satisfaction created by the ownership of a Standard Folding Typewriter, appreciate what a hardship it would be to have to get along without one.

Many traveling men tell us that they would not be bothered with a typewriter, yet once they have taken the step and learned how much time and money can be saved with a **CORONA**, they immediately join the majority who "would not part with the little machine for ten times its cost."

EVOLUTION OF THE CORONA

The Standard Folding Typewriter was patented in 1904, the first model being an 81-character machine. In 1910 a second model, with 84 characters and numerous improvements, was placed on the market, and finally in the spring of 1912 a third model, the **CORONA**, made its appearance.

Therefore, you will understand that the **CORONA** can by no means be considered in the light of an experiment. It is the third step in the development of a highly successful typewriter.

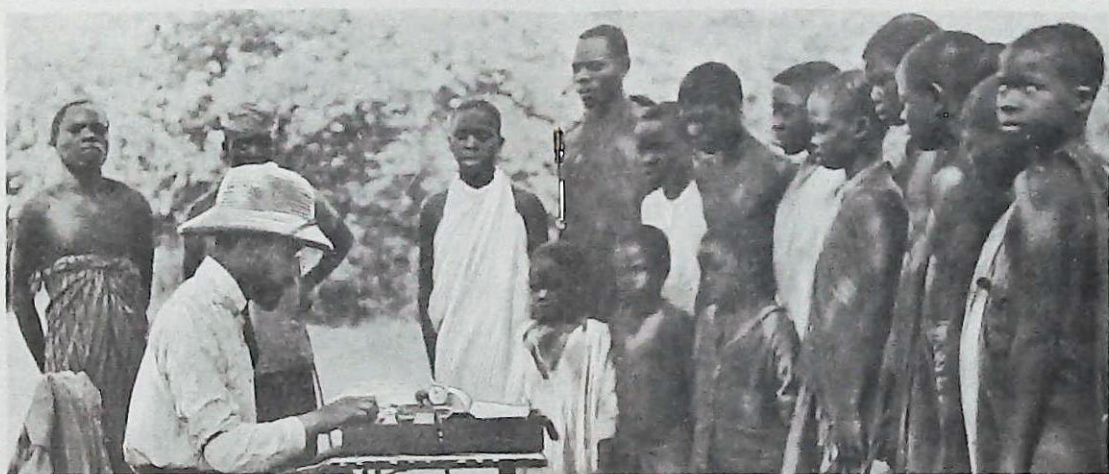


Getting ahead of the game

Just stop and consider for a moment, the amount of valuable time wasted by most commercial men in traveling from one town to another—time that could be turned to good account, with the aid of a **CORONA** Typewriter.

No man is at his maximum efficiency when his mind is troubled over “the things that ought to be done.”

There is really but one way of keeping your correspondence and reports always up to date, and that is to carry your own typewriter.



THE MACHINE FOR TRAVELERS

In order to produce a portable typewriter with stamina equal to the hardest possible conditions under which it might be used, the manufacturers of the **CORONA** have spared nothing in the selection of the best materials for the purpose. That the desired result has been achieved is evidenced by the way in which the little machine withstands such rigorous treatment as that received on Mr. N. O. Moore's nine months journey through Africa. Mr. Moore, who is seen using his typewriter in the above photograph, estimates that he typed over

100,000 words during the trip and his machine stood up so well that he declares it the most satisfactory item of his equipment.

To the tourist, whether a business man keeping in touch with his office or a writer in quest of local color, a portable typewriter is of the greatest importance; for, once away from the commercial centers, no facilities are to be found. Especially in foreign countries is it necessary to carry one's own machine—a machine such as the **CORONA**—simple, sturdy and unlikely to get out of order.

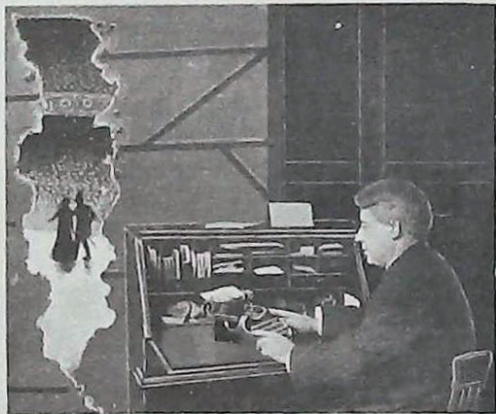
ADVANTAGES OF THE FOLDING FEATURE

The first two essentials of a portable typewriter are lightness and compactness, but to attain these points, manufacturers have usually had to sacrifice other necessary features. Under a certain size, a typewriter is impractical, yet when the proper size is retained it becomes bulky. This rather difficult appearing problem has been solved by the folding feature of the **CORONA**. When in position for use the **CORONA** stands 6½ inches high, but when folded, it reduces to 3¾ inches.



IN BRIEF

Aluminum frame, black japan finish.
Full width, universal keyboard.
Front stroke type bar.
Two color, reversible ribbon.
Adjustable paper fingers and margin stops.
Back spacer and paper release.
Device for cutting stencils.
Ball bearing carriage.
Improved high speed escapement.
Light and uniform touch.
Visible writing.
Weight, 6 lbs.; with case, 8¾ lbs.



Handy because it's always ready for use

In this day and age when editors and managers will not take the trouble to read long-hand manuscript—a type-writer has to be used. The **CORONA** has the advantage of being moderate in price, simple in operation, thoroughly efficient, yet light enough and small enough to be carried wherever needed.

Its two color ribbon is useful to the author—essential to the playwright.

Actors, managers and advance agents are among the most extensive users of our machine.

PRICES

Machine in case (as illustrated) \$50

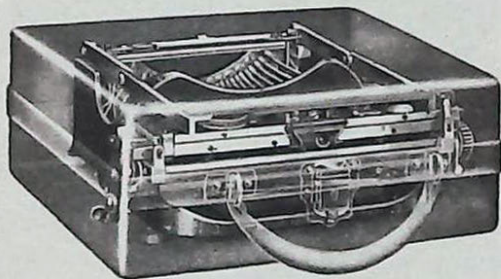
Machine in stitched cowhide case 60

(This case is made in two styles—with inside drawer for stationery or outside portfolio. Choice of smooth tan or seal grain black leather.)

Special suit case . . . \$15

Special two-story bag . . . 25

(In smooth tan or seal grain black leather.)



A folder describing and illustrating our special luggage, will be sent upon request.

We have offices or agencies throughout the world. Write for name of one nearest you.



For Sale by
SAM'L ABRAMS
612 East Green Street, Champaign, Ill.