

Bennett

T Y P E W R I T E R

THE LAST WORD IN TYPEWRITERS



How to Order a "Bennett"

Fill out the enclosed order blank and mail it to us with a Bank Draft, Post Office Money Order or Express Order for \$18.00. The machine will be sent by express prepaid to any point in the United States. If on receipt you find the "Bennett" is not exactly as represented you can return it within ten days from date of receiving it, and your money will be refunded less the express charges.

Bennett Typewriter Company

Bennett

Portable

Typewriter



The Smallest Perfect Machine Made

Bennett Typewriter Company

366 Broadway, New York

Factory, Harrisburg, Pa.

Cable Address: BENETPECO

Codes: Western Union—A B C, 5th Edition



F A C T O R Y , H A R R I S B U R G , P A . , U . S . A .

Where the "Bennett" is made

The "Bennett" is a product of the Elliott-Fisher factory, which has earned world-wide distinction making book typewriters, billing machines and adding machines. There are embodied in the "Bennett" the best modern ideas, thought out and developed by trained typewriter men after long years of experience in the business. This alone is a guarantee of excellence.

Our Warranty

The "Bennett" is guaranteed against any defect in material or workmanship. Any parts showing defects within one year, not caused by misuse, will be replaced at our expense, ribbons excepted.

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THE BENNETT Typewriter is, as one investigator said of it, "an intensely practical machine." It embodies, at less than one-fifth the cost of the standard machine, all that is required of a typewriter. In the "Bennett" you get clear, visible writing, easy touch, little noise, perfect alignment, adjustable margin, reversible ribbon, eighty-four characters on Universal keyboard and capacity for two copies with one original. These are the features on which the high cost machines base their claims, saying nothing about their thirty or more pounds of weight, large size and great number of parts.

The "Bennett" weighs less than five pounds, case and all. It measures eleven inches across, five inches front to back and two inches high. It has less than two hundred and fifty parts, counting every spring and screw, whereas the large typewriters have over two thousand parts. It is the *only* low priced typewriter inked by a ribbon.

The "Bennett" has been put to hard and practical use by 20,000 purchasers, who have abundantly demonstrated that it is durable and efficient. It has done their work, meeting all sorts of individual requirements fully and practically. It will meet yours, too. We are so sure of this that we offer you *ten*

\$18
Bennett

days' trial. If you are not satisfied after that your money back at once.

We are so sure of the "Bennett" that we offer you an absolute guarantee for a year that the "Bennett" will do all that we claim for it—as broad a guarantee as any typewriter offers.

All this means in one word *EFFICIENCY*.

The man who is headed for success in life knows very well the immense importance of having his letters typewritten—they are easy to read, neat in appearance and more likely to receive quick favorable attention than if hand written, to say nothing of the advantage of having an exact copy to keep. You may not feel justified in assuming an expense of one hundred dollars even for these advantages. But you don't need to. *You can get them for eighteen dollars, every one of them.*

The "Bennett" is not an eighteen-dollar toy, nor does it compete with the one hundred-dollar machine in large institutions or with public stenographers, but it will do in a practical way all the writing you need to do or have done on your travels or in your home. It will do that work so well that you cannot distinguish it from work of the large standard typewriters.

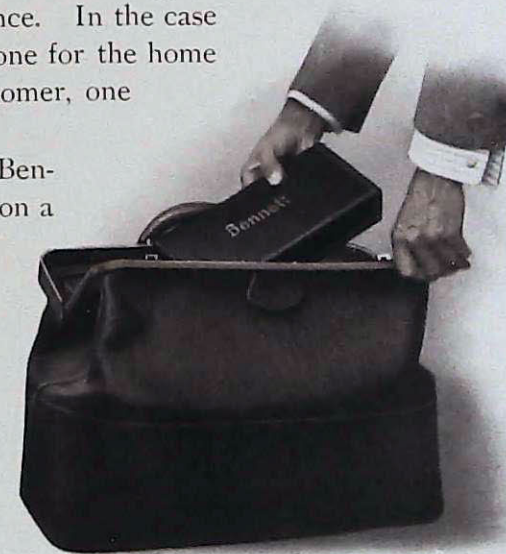
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PORTABILITY

ANOTHER immense advantage of the "Bennett" is its portability. A salesman or traveling man can put a "Bennett" into his grip just as he can a book. It is always handy for correspondence of any sort—letters, bills, estimates, contracts, or for making out orders and memoranda for customers or for the office.

The traveling man can get his day's mail out on the train—almost impossible by handwriting—or in the evening at the hotel. No more mistakes in figures, no more illegible orders to cause worry and correspondence, and an exact copy made at the same time for reference. In the case of orders, three copies, one for the home office, one for the customer, one to keep.

You can put the "Bennett" on your knees, or on a chair or table, and do perfect work. It is so strong, so rigid, so simple, that no shaking or upsetting can hurt it.



PUT A "BENNETT" IN YOUR GRIP

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All this is absolutely impossible with the ordinary typewriter. The only other way for the man away from home to make use of typewriting is by the public stenographer—expensive, unsatisfactory and often involving great loss of time.

The author, minister, lawyer, editor, doctor, lecturer, teacher, librarian, all of whom have much writing to do, find a "Bennett" a tremendous help. It does all required writing so rapidly, neatly and easily, making a copy or two at the same time, that what was formerly a drudgery becomes a pleasure.

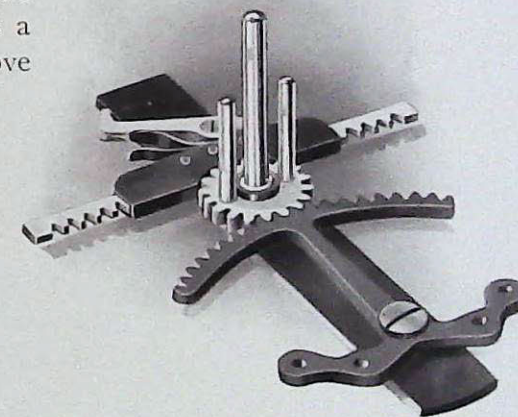
Many a business man does not feel that he requires the services of a skilled operator, or even the investment of one hundred dollars in a typewriter to operate himself. The "Bennett" is the solution for all such—a practical, well made and capable typewriter which gives to correspondence all the earmarks of up-to-dateness and system. It costs but eighteen dollars, and when not in use may be kept in a drawer or on a shelf.

The "Bennett" is in a class by itself. The only truly portable typewriter, and the only practical writing machine made that sells for less than fifty dollars.

CONSTRUCTION

THE BENNETT typewriter is just as well and substantially made as the large machines. The smaller cost does not come from the use of inferior materials. It is constructed on a one-piece cast-iron frame, every working part is made of case-hardened steel, and during the process of making it is repeatedly tested. Exposed parts are nicked or enameled, and the whole appearance of the machine is handsome and businesslike. The secret of its low cost lies in the small number of parts and simplicity of construction.

Comparison of the photographic reproductions of the various parts of the "Bennett" with those of the large machines, will tell the story better than words, as a trial of the machine will prove its practicability better than any amount of talk about it. In these photographs we show the strong points of the "Bennett."



SIMPLE, SOLID RACK AND PINION MOVEMENT

\$18
Bennett

LIFE SIZE



Bennett

MADE IN U. S. A.

REVERSE RIBBON

Bennett Typewriter Company, New York, U.S.A.

SPACE BAR

UNIVERSAL KEYBOARD

18
Bennett

**Com-
parative
Size**

The ordinary typewriter measures fifteen inches across, twelve to fourteen inches front to back and ten inches in height. It weighs from thirty to forty-five pounds, and requires a permanent table or desk.

The "Bennett" measures eleven inches across, five inches front to back and two inches in height. It weighs five pounds, case and all, and can be kept in a drawer or on a shelf.

**Platen and
Carriage**

The "Bennett" has a fine quality rubber platen (the cylinder on which the paper rolls) operated just like that of a high priced typewriter, and taking paper up to nine inches wide. The table on which the paper lies as it goes under the platen is full standard size and folds forward when not in use. The carriage travels one space with each character used and is instantly adjustable in either direction and removable.

**Marginal
Stop**

This is the device which regulates the starting point of the line of writing. By operating it the writing may be made to begin at various points on the scale without the trouble of pressing the space key until the desired point is reached. This is extremely useful in making out bills, price lists, etc., where some lines must begin further from the margin than others.

**Line Space
Lever**

This lever in the "Bennett" works precisely as in one hundred-dollar machines. Its operation moves the platen and paper one line ahead and brings the paper into place for writing the next line.

Scale

The scale, as in high-priced typewriters, indicates the position of the writing on the paper in tenths of an inch. It is moved forward on a spring when the paper is inserted, and when writing holds the latter in position, with the help of two small spring clips at either end.

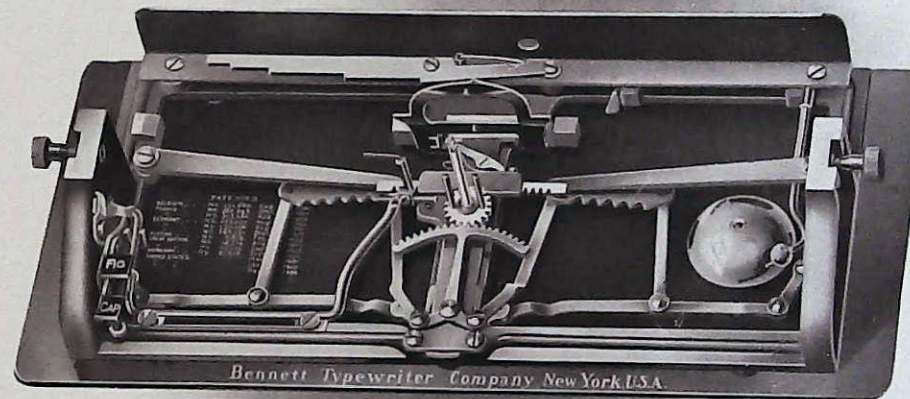
**The
Pointer**

A little point below the scale, which shows exactly where the next character will be printed, both on the scale and on the paper itself. It is absolutely accurate.

18
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Standard Width Carriage—Perfect Paper Feed



Complete Base—Simple, Strong, Durable



Universal Keyboard—84 Characters

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Visible Writing

The "Bennett" is a visible writer. You can see all that you have written and the very spot on the paper where the next character will fall, and that without raising the eyes. The writing is right before you while you are at work, for comparison and reference.

Ribbon Action

The "Bennett" is the only low-priced typewriter inking with a ribbon. The ribbon action is similar to that on expensive machines, winding automatically from one spool to another. This feature alone ranks the "Bennett" with machines costing four or five times as much and puts it immeasurably ahead of all other low-priced typewriters. Copying or record ribbons supplied.

Shift Keys and Lock

The keyboard has two shift keys for bringing capital letters and figures into action. By pressing one of these keys the type wheel is raised and held in place while the impression of the capital letters is made. When it is desired to write capital letters or figures only, the key can be locked.

Keyboard

The "Bennett" typewriter has the simplified standard keyboard, twenty-eight keys, making eighty-four characters. The keys are grouped in threes with the lever bars overlapping, in order to save space. The upper key of a row when pressed moves the other two as well, but the upper one touched by the finger is the character that prints. The illustration shows the mechanism, which in actual operation results in giving the finger a larger space to strike any given letter—a distinct advantage.

The key is very simple and easy for a beginner to learn, while one used to typewriting on any standard keyboard machine has nothing to learn.

Touch

The touch of a type wheel machine differs slightly from that of the type bar pattern. The keys are operated with a gentle, even pressure and not by sharp blows with the finger tips. All the fingers of both hands may be used, just as in the



SOLID ONE-PIECE KEY-LEVER

larger machines, and with a little practice a speed can be attained that equals the pace of the costly typewriters, except under the hands of the highest class speed experts. The average speed on a typewriter is about fifty words a minute, which the "Bennett" can equal, and with a practiced operator can nearly double.

The "Bennett" signals the approach to the end of a line of writing by the stroke of a bell, which is under the keyboard, out of the way, and is operated by a sure but simple mechanism.

The "Bennett" is a type wheel machine instead of the type bar pattern. All the type is cut on a vulcanized rubber wheel instead of each separate character being on the end of a long, jointed arm. This wheel revolves automatically into the proper position to write the character corresponding to the letter pressed on the keyboard. It is thus impossible for the writing to be out of line, as is so often the case with the type bar machines, whose rods and joints become bent or loose. Just before the wheel arrives in position to write, a little steel pin slips into a hole in the wheel, under the character to be printed, locking it securely against any vibration or variation. The type is cut on the wheel by a new process which we have discovered, and is neat, clear and indestructible. We can furnish type wheels and keyboards for the English, German, French, Spanish, Russian, Polish, Portuguese, Roumanian, Swedish, Finnish, Norwegian, Danish and Urdu, with others in preparation.

Unless otherwise specified, the "Bennett" is furnished with the English keyboard.



THIS TYPE WHEEL ASSURES PERFECT ALIGNMENT

\$18
Bennett

The Bell

Type Wheel



TESTIMONIALS

Sioux City, Iowa, August 3, 1910.

Bennett Typewriter Co., New York.

Doctors Find It Simple to Operate

Dear Sirs—I bought a Bennett Typewriter from your agent and am more than pleased with it; cannot find a single fault with this perfect little machine.

Like many others, I did not think it possible to get such a simple and wonderful and perfect typewriter of such small dimensions and light weight to do such good work.

I have used a No. 5 for five years and thought that was the best portable machine on the market, but it does not compare with the Bennett in any respect.

I have recommended the Bennett to many people and you will certainly get big business from your Sioux City agents.

Dr. W. F. MONROE, No. 1415 Pearl Street, Sioux City, Iowa.

37 Lowther Avenue, Toronto, Canada, July 4, 1910.

Bennett Typewriter Co., New York City.

A Boon to the Minister

Gentlemen—Several months ago I purchased a Bennett Portable Typewriter and I can truly say that I am delighted with the use of this wonderful little machine. It is certainly a boon to people who desire to make their work in the way of writing less laborious and who have not sufficient means to purchase and keep in repair one of the high priced typewriters. Anyone who will follow the plain directions of your "Instruction Book" will not fail to find the Bennett to be perfectly satisfactory. It fills the bill in all points, according to the excellent description of the Bennett that is given in your catalogue. It will give me great pleasure to recommend the machine to all who are in need of an inexpensive typewriter, as I have opportunity in my travels. Wishing you great success, I am

JNO. E. BOWERS, Minister of the Gospel.

Bennett Typewriter Co., New York City.

Theatrical People Appreciate Its Portability

Gentlemen—This machine reached us here to-day and we are delighted with it. This is absolutely the first attempt that I have made to operate it. Have owned it less than an hour, but would not sell it for \$25.00.

THE FLOYDS, Magicians, per W. E. Floyd. Home address: 52 Addison St., Chelsea, Mass.

Now En Route.

866 East Elm Street, Lima, O., August 1, 1910.

The Bennett Typewriter Co.

The Agent Finds a Ready Sale

Inclosed find U. S. express order. Please express me another Bennett machine. These machines are surely all you claim for them. Found the sample machine first-class in every respect. Thanking you for promptness, with which I know you will make this shipment, I remain

J. L. MUMAUGH.

The Bennett Typewriter Co., New York.

Teachers Find It an Aid in Their Class Work

Dear Sirs—This is printed on the French Bennett Portable that I bought from you through your agent, Prof. Neal. I am very pleased with the machine, and though I never have operated any machine before, I am able already to handle the work for my classes, for which I intended it.

ANDERSON MACKIMMIE, A. B. Massachusetts Agricultural College, North Amherst, May 31, 1910.



IN THE HOME

Enid, Okla., March 7, 1910.



IN THE TRAIN



TESTIMONIALS

Augusta, Ga., March 24, 1910.

Bennett Typewriter Co., New York, N. Y.

Salesmen Find It Convenient

Gentlemen—The Bennett Typewriter ordered of you has been received, and to say I am delighted but mildly expresses my opinion of the machine. I have been using the Junior Typewriter, formerly manufactured by you, for about one year, and was much pleased; but I find the Bennett is a decided improvement over the Junior. I would not swap the Bennett for any of the high-priced machines made, as I find that I can practically do any work on the Bennett that I could do on any machine, and its compactness permits me to put it in my grip and carry it with me without any inconvenience. I highly recommend it, especially to the traveling salesmen, of whom I have the honor to be one.

W. A. BRANSCOMBE.

Philadelphia, Pa., July 30, 1910.

Mr G. F. Watt, Harrisburg, Pa.

Suits Old and Young Alike

Dear Sir—The Bennett verifies everything you have said about it. Its work it quite up to that produced by the \$100 machines. The most fascinating thing in the Bennett is, anybody can write on it. My son, who dropped in on me one evening, wrote a brief letter within ten minutes after he first saw it. This is a sample of what I have done. It's an entirely new experience for me and I am over 70.

WILLIAM M. CLARK.

November 21, 1908.

Gentlemen—I have recently purchased one of your typewriters, and after having given it a thorough trial, can truly say that I do not think there is any machine on the market which will compare with it when price and completeness of detail are considered. It will do the ordinary work of a teacher or student as well as the high priced machines, and I would not take anything for it.

Well Suited for Work of a Student

G. C. HUCKABY, Wadham College, Oxford, England.

47 South Oxford St., Brooklyn, N. Y., February 21, 1910

The Bennett Typewriter Co., 366 Broadway, N. Y. City

Gentlemen—I have one of your typewriters that I bought nearly two years ago. It is doing as good work to-day as when I bought it. It is light, compact and very easy to operate. A person like myself, who had never used a typewriter, can master it in a few days and do good work.

Beginners Make Perfect Carbon Copies

When on the road I do all of my writing in my room, saving the expense of a public typist. It makes a good carbon copy; in fact, seems to do all of the work of a large machine. I do not know what the speed limit is, as I have never been able to reach its limit.

G. G. GUERNSEY.

Montreal, Canada, June 7, 1910.

Messrs. Bennett Typewriter Co., 366 Broadway, New York City, N. Y., U. S. A.

Business Men Can Learn to Write Quickly

Dear Sirs—I suppose you will detect at once that I am writing you on your little machine, which I received this morning in perfect order. I may say that this is the first time that I have ever seen and tried to use one and that this is also my first letter. I am using a carbon and a second sheet, too. The copy is also perfect.

P. A. WILLIAMS.

Bennett Code

Quantity, Language and Color of Ribbon

Agents can order Bennett Portable Typewriters by code— one word specifying every detail except shipping instructions, for which use A B C, 5th edition, or Western Union Codes. Cable Address, BENETYPECO, New York.

The first three letters of every code word will specify the quantity desired, and the second three letters will specify the language desired, and the third three letters will specify the color of the ribbon desired and whether copying or record. All as per the following list:

Quan.	Code	Quan.	Code	Quan.	Code
1	Bab	14	Bas	75	Eat
2	Bac	15	Bat	100	Faz
3	Bad	16	Bav	150	Gaf
4	Baf	17	Baw	200	Gag
5	Bag	18	Bax	300	Gaj
6	Bah	19	Bay	400	Gak
7	Baj	20	Baz	500	Gal
8	Bak	21	Cab	600	Gam
9	Bal	22	Cac	700	Gan
10	Bam	23	Cad	750	Gap
11	Ban	24	Caf	800	Gar
12	Bap	25	Cag	900	Gas
13	Bar	50	Dam	1000	Gat
Languages	Code	Languages	Code	Languages	Code
English	Eng	Russian	Rus	Swedish	Swe
German	Ger	Polish	Pol	Norwegian	Nor
French	Fré	Portuguese	Por	Finnish	Fin
Spanish	Spa	Roumanian	Kou	Danish	Dan

Colors of Ribbons

Color	Code	Color	Code	Color	Code
Purple, copy	Men	Purple, record	Den	Green, record	Dil
Blue, copy	Mac	Blue, record	Dac	Black, record	Dur
Green, copy	Mil				

EXAMPLE—Ship us five hundred Bennett Portable Typewriters, French language, and equipped with purple record ribbons.

The code word for above order would read as follows : GALFREDEN.



