

PICTURE PROOF



ILLUSTRATED
TRUTHS
THAT SHOW
FACTS
EYE-LESSONS
THAT APPEAL
TO REASON

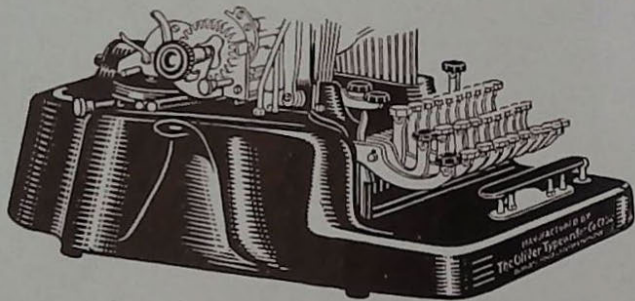
READ CAREFULLY—
R

From base to
finished product

The 
OLIVER
Typewriter

is *merit* built into
real machinery

*It's a nugget of
gold from the
mine of experience*



THE Armor-clad Base of **The OLIVER** Typewriter is perfectly pictured hereon.

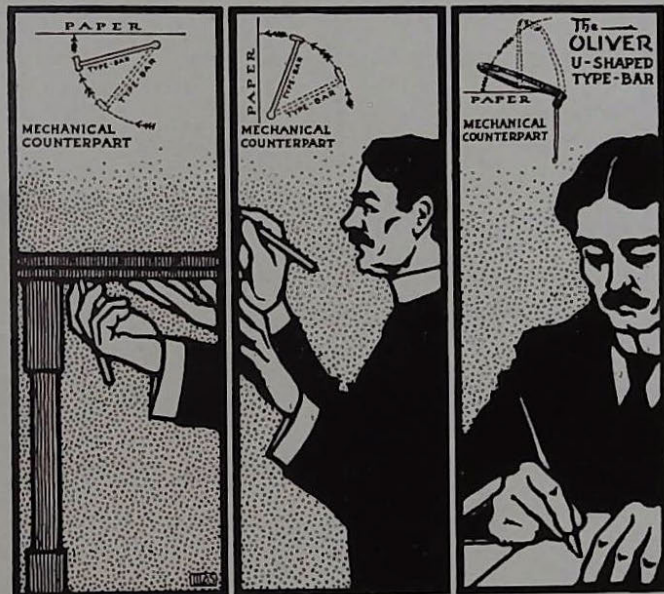
It prevents vibration—

It increases stability—

It aids durability—

It keeps dust and dirt away from the interior mechanism.

The OLIVER Armor-clad Base is an individual and exclusive feature of The New Model No. 5.



WOULD you write on the *under-side* of a table, or *against* a side-wall, when you could *just as well* write on the *upper-side* of a table, desk, or any other horizontal surface?

The OLIVER Typewriter—*The Standard Visible Writer*—*writes right*; is constructed on logical, sane principles conducive to practicability, comfort and perfect satisfaction.

TYPE SINGLE-ROD
TYPE-BAR

MECHANICAL
COUNTERPART



WOULDN'T it be folly to attempt to write in *this* manner, when you *could* have the *full use* of all the fingers of one hand?

PEN THUMB
1st FINGER
2nd FINGER
WRIST

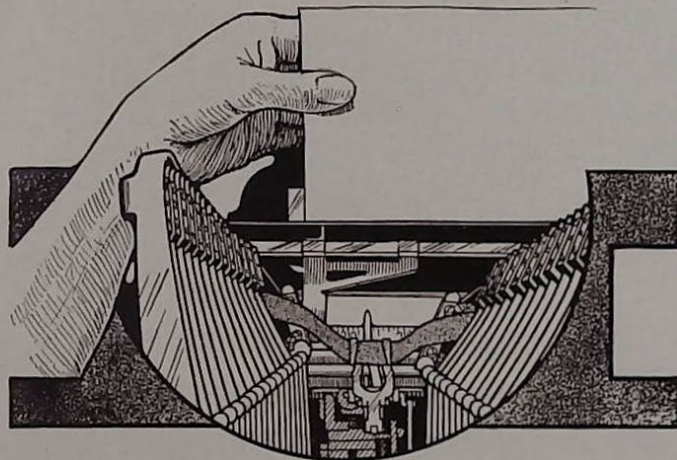
The
OLIVER
U-SHAPED
TYPE-BAR

THE
MECHANICAL
RESEMBLANCE



NOW, isn't it plain: Notice the control exercised over the writing when using the hand in the *only* right and write-able manner?

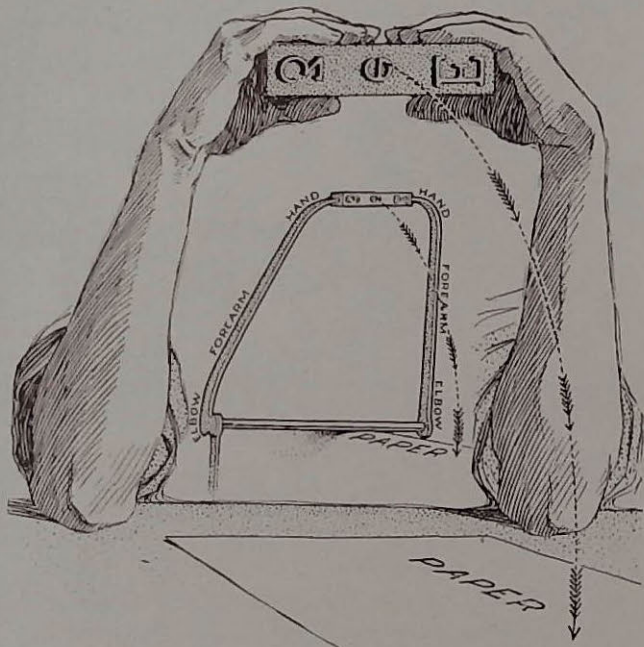
LIKEN the construction of **The OLIVER** U-shaped type-bar to the *natural manner* of hand-writing, and you will have the reason for the permanent alignment and perfect printing of **The OLIVER Typewriter**—*The Standard Visible Writer*.



THE **OLIVER** Automatic Paper Register is here illustrated: it is *another* of the *many* important innovations in the New Model No. 5 of **The OLIVER Typewriter**—*The Standard Visible Writer*.

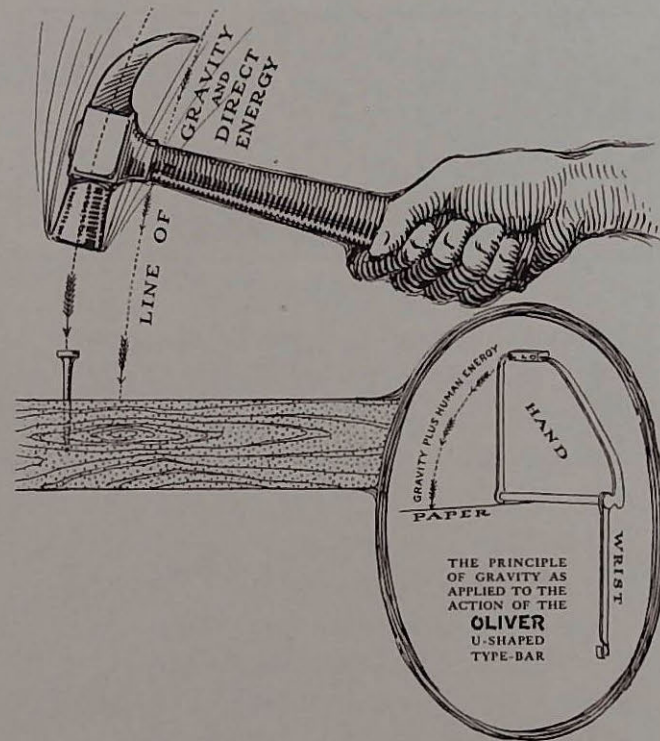
It registers automatically exact margins for filling in work or for handling blanks of varied sizes.

It *guarantees absolutely accurate register* at all times, just like a printing-press.



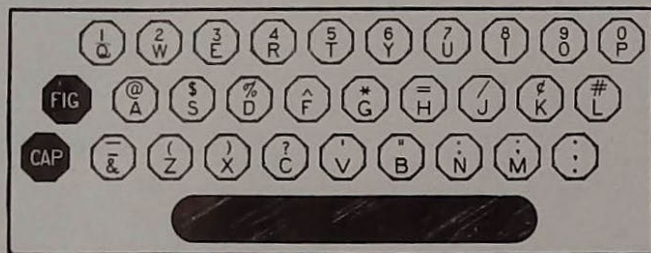
IN UNION THERE IS STRENGTH—*two* arms are undeniably more powerful and accurate than *one* arm would be in a downward fore-arm blow—

The **OLIVER** Typewriter double fore-arm U-shaped type-bar provides *permanency*, *power* and *perfect-printing* proficiency, which a *one*-arm type-bar could not give.



WHEN you drive a nail you STRIKE DOWN—that's the way The **OLIVER** type-bar strikes—it's the *natural way* of doing things.

The **OLIVER** Typewriter ways are *as easily understood and as logical*.



THE Universal Keyboard of **The OLIVER Typewriter** is outlined above.

It is a convenient keyboard—

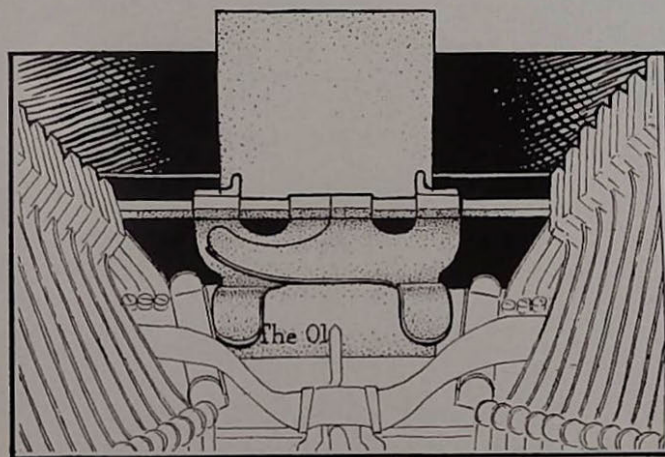
It has only 28 keys, but prints 84 characters—

It is a time-saver—

It is a labor-saver—

It is a nerve-saver—

Compact, complete, comprehensive, it affords added advantages to all the advantages offered elsewhere.

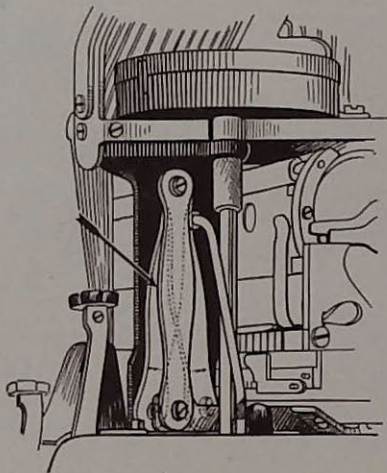


THE Paper Fingers of the New Model **OLIVER Typewriter** are really *fingers*.

They pick up the paper as it comes through the feed-rolls, and place and hold it exactly where it is wanted.

Instantaneously adjustable to any width.

Another marvelous advance in typewriter construction.

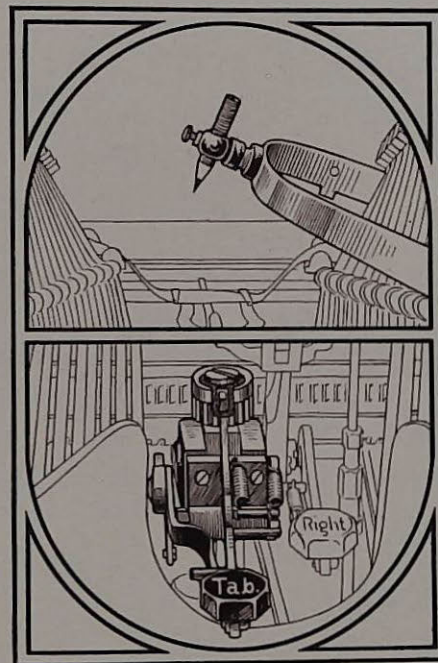


THE Balance-Shifting Mechanism of **The OLIVER Typewriter** is here portrayed.

It secures remarkable ease in the operation of the shift-keys.

The entire weight of the carriage is sustained by the pendulums (at either end) on which it swings.

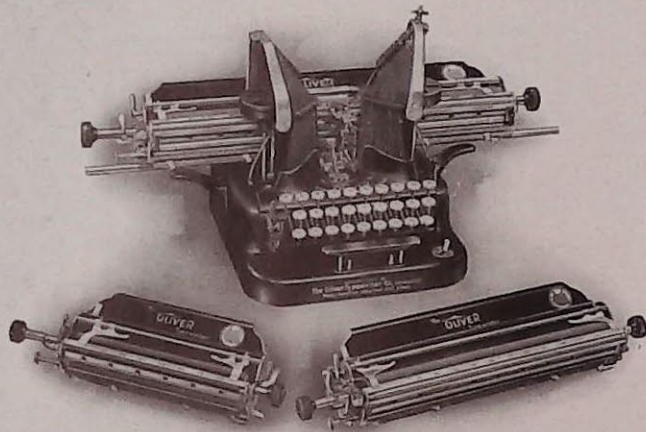
The OLIVER Balance-Shifting Mechanism is an exclusive feature of **The New Model No. 5.**



AUTOMATIC Vertical-and-Horizontal Line-Ruling Device and Tabulator—one supplements and completes the other—statistical work (tabulating and ruling) made easy.

These twin devices are integral parts of each New Model No. 5 **OLIVER Typewriter.**

The unlimited fields of usefulness afforded by both the Ruling Device and the Tabulator will be made instantaneously apparent through a practical demonstration of **The No. 5 OLIVER.**

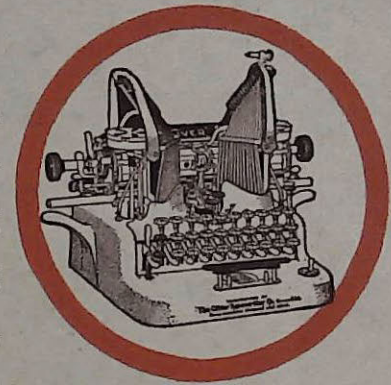


OLIVER TYPEWRITER WITH 18-INCH CARRIAGE
Showing also a 10-inch and a 15-inch
interchangeable carriage

CARRIAGES of varying sizes may be instantly interchanged on **The OLIVER Typewriter** of the wide pattern. A favorite combination is the 18-inch **OLIVER** with interchangeable 10-inch carriage.

For years the thousand and one wide forms, statements and blanks, common in every business office, have been filled out by pen, the reason being that there was no machine practicable for both wide and ordinary work. **The OLIVER**, with its system of interchangeable carriages, enables the operator to readily substitute a short for a long carriage, thereby offering business houses advantages of value obtained from no other typewriter.

YOU have read an honest description of an honest typewriter, but not all that we can truthfully tell you. You must be interested and willing to know more.



Fill out the card below, tear it out at perforations, attach a one-cent stamp, and mail.

The **OLIVER**
Typewriter Co.

69-71 FEDERAL STREET
BOSTON

DETACHABLE POST-CARD

(PATENT APPLIED FOR)

GENTLEMEN :

You may send your free Art Catalog—am interested.

NAME _____

ADDRESS _____

F-704

41128

POST-CARD

PLACE
ONE-CENT
STAMP
HERE

The **OLIVER** Typewriter Co.

69-71 Federal Street

Boston, Mass.