



5 Tons Less Typewriter Touch!

Every Day the Silent Seven Oliver Saves this Load

Freedom from mountains of needless labor for a world of typewriter users. Thou³sands have gained it. And you can, too. For we give you the most conclusive lesson that typewriter science has revealed. Here are the settled facts---if you find them incredible make this test yourself:

Touch by Weight

All important makes of typewriters are tested in our laboratories. Standard ounces are placed on the keys till sufficient to make the type print.

These tests prove the *average* machine demands *ten* ounces of pressure from the operator's finger.

Yet the Silent Seven Oliver writes when pressure on the type keys is 6 1/2 ounces.

5 Tons Less a Day

Thus the Oliver at every stroke eases your load by 3 1/2 ounces. In a single day's writing this saving is multiplied 50,000 times. Hence the amazing sum of 175,000 ounces—over 10,000 pounds—*five tons* of human energy saved by the Oliver per day.

Sometimes this runs a little less—often it is more; so we give you the average in a series of easy tests.

Win with the Oliver

Not since we first gave visible writing to the world has the labor of thousands been lightened so.

Then we ended all carriage lifting. Now every day we save each typist a 5-ton load. Every day the Oliver operators work in winning trim till the clock says quit. Then go home fresh—with a big day's work all done. And the top-notch pay-checks go to these clear-brained experts. More work and less fatigue will win for you, too.

The Silent Seven

A benefaction to all mankind—this new model Oliver. Visible reading, visible writing, universal key-board arrangement, with fewest keys of any typewriter. All epoch-making triumphs. And our cushioned key-board, anchor keys, and automatic spacer, too. A score of improvements and refinements that raise this typewriter to the pinnacle of attainment.

Pay 17c a Day

The price of the Silent Seven Oliver has not been increased a dollar. Yet we give you by careful estimate *25 per cent more value*. And we let you buy on our popular purchase plan—17c a day. Scarcely more than typewriter rent.

Typewriter Book Free

Let us send you a copy fresh from the press—a priceless book to any man or woman who will use or ever own a typewriter.

It fully pictures and describes the new Silent Seven Oliver; it coaches you on points that others dare not give. It shows how the novice can start and write at once, without schooling, without skill.

Send to us now—a postal brings this book free by return mail, postpaid.

The OLIVER 7 Typewriter No.



The Standard Visible Writer

Choice Openings for Local Oliver Agents---APPLY TODAY

You, too, can earn a handsome income as exclusive agent for the new Silent Seven Oliver in your community. Over 15,000 hustlers are making good money this way. No experience is necessary. For we train you at home—FREE—through the Oliver School of Practical Salesmanship.

Often we furnish the names of prospective buyers to our local agents. Often our traveling salesmen

help you to close sales. But you get the profit from every typewriter sold in your territory.

Ask for our special terms on sample typewriter to agents who are in earnest. Write us today—make your application before your territory is assigned. You assume no obligation, and Opportunity Book comes postpaid by return mail—FREE.

The Oliver Typewriter Co., Oliver Typewriter Bldg., Chicago