GOVERNMENT CONTRACT
PRICE LIST and SPECIFICATIONS

For The Period

July 1, 1942 to June 30, 1943

FOR

VARI-TYPER COMPOSING MACHINES

ACCESSORIES AND ATTACHMENTS

──────── CONTRACTOR ────────

RALPH C. COXHEAD CORPORATION
Manufacturers of Vari-Typer

333 SIXTH AVENUE   •   NEW YORK, N. Y.

Addresses of Branch Offices and Distributors shown on inside cover.

ADDRESSES OF CONTRACTOR'S BRANCH OFFICES

AND DISTRIBUTORS

FOR DELIVERIES WITHIN THE DISTRICT OF COLUMBIA

RALPH C. COXHEAD CORPORATION

406 Evening Star Bldg.
Washington, D.C.
Telephone: DIstrict 1137

FOR DELIVERIES OUTSIDE THE DISTRICT OF COLUMBIA
LOOK IN YOUR TELEPHONE DIRECTORY FOR THIS NAME

" VARI-TYPER "

Address mail to:

RALPH C. COXHEAD CORPORATION

(see list below for street address and city)

BRANCH OFFICES

City	Phone	Address
Albany, N.Y.	Albany 4-0888	290 State St.
Atlanta, Ga.	Jackson 1277	211 Bona-Allen Bldg.
Baltimore, Md.	Plaza 6756	100 No. Eutaw St.
Boston, Mass.	Kenmore 3410	248 Boylston St.
Chicago, Ill.	Wabash 3981	53 West Jackson Blvd.
Cincinnati, Ohio	Main 1629	223 East 8th St.
Cleveland, Ohio	Main 8499	306 Buckeye Bldg.
Dallas, Tex.	Central 5271	411 Southland Annex Bldg.
Dayton, Ohio	Adams 6591	127 So. Main St.
Detroit, Mich.	Cadillac 8688	333 State St.
Hartford, Conn.	Hartford 6-5560	57 Pratt St.
Kansas City, Mo.	Westport 4971	3112½ Troost Ave.
Los Angeles, Cal.	Vandike 2717	108 West 6th St.
Minneapolis, Minn.	Bridgeport 7470	127 So. 3rd St.
New Orleans, La.	Magnolia 2616	810 Union St.
New York	Chelsea 2-8760	333 6th Ave.
Philadelphia, Pa.	Evergreen 4435	4001 Chestnut St.
Pittsburgh, Pa.	Atlantic 9067	403 Starr Bldg.
Rochester, N.Y.	Main 5477	31 Gibbs St.
San Antonio, Tex.	Fannin 9523	1810 Smith-Young Tower
San Francisco, Cal.	Garfield 7700	580 Market St.
St. Louis, Mo.	Chestnut 4957	706 Fullerton Bldg.

For Vari-Typer Sales And Service

DISTRIBUTORS

City	Phone	Address
Boise, Idaho	Boise 1106	210 No. 10th St.
Butte, Mont.	Butte 4676	120 West Broadway
Charlotte, N.C.		P.O. Box 2452
Des Moines, Ia.	Des Moines 4-5203	415 9th St.
Harrisburg, Pa.	H 6251	202 Walnut St.
Jacksonville, Fla.	9-5927	1551 Belmonte Ave.
Milwaukee, Wis.	Marquette 4889	541 No. Broadway
Omaha, Neb.	Atlantic 2431	205 So. 18th St.
Phoenix, Ariz.	Phoenix 4-4913	27 So. 5th St.
Richmond, Va.	Richmond 2-4343	801 Grace American Bldg.
Seattle, Wash.	Eliot 3212	623 Fourth Ave.

EXTENDED FISCAL YEAR JULY 1, 1944 TO JUNE 30, 1945
NEW PRICE LIST INCLU... 1½% EXCISE TAX
ON LAST PAGE.

PRICE LIST and SPECIFICATIONS

For the Period

JULY 1, 1942 TO JUNE 30, 1943

TPS NO. ~~47464~~ 67826

ITEM NUMBERS

54-M-4600	54-M-4610	54-M-4614
54-M-4616	54-M-4629	54-M-4635
54-M-4639	54-M-4641	54-M-4675-100

SPECIFICATIONS: Changes in design and materials used in equipment may be made without notice where governmental priority regulations make any essential materials unavailable for such usage.

FEDERAL TAX: The prices shown herein are exclusive of Federal Excise Tax under Section 3406 of the Internal Revenue Code, subject to the issuance of Tax Exemption Certificate to the Ralph C. Coxhead Corporation. If Tax Exemption Certificates are not issued, prices shall be increased by 10% of the fair market price as determined by the Commissioner of Internal Revenue under Section 3441 of the Internal Revenue Code.

TIME OF DELIVERY: Delivery within 30 days to any point in continental United States.

RALPH C. COXHEAD CORPORATION

Manufacturers of Vari-Typer

333 SIXTH AVENUE • NEW YORK, N.Y., U.S.A.

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REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4600	S 260.00
ITEM NO. 54-M-4675-100 (b) (2)	S 27.50
ITEM NO. 54-M-4675-100 (b) (4) (aa)	S 25.00

Model D-9

9 " - TWO SPACE MODEL

▶ **CARRIAGE LENGTH:** 9" Writing line 8.1 inches.

▶ **SPACINGS:** Horizontal, 12 and 16 letters per inch.
Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
Other combinations of line spacings available.

▶ **FEATURES:** Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.

▶ **TYPES:** Any two from a wide selection.

▶ **ACCESSORIES:** Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.

▶ **EXTRA EQUIPMENT:** Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC—45 lbs. EXPORT—105 lbs.

Standard Model T-9

9" - THREE SPACE MODEL

CARRIAGE LENGTHS:	9" Writing line 8.1 inches.
SPACINGS:	Horizontal, 10, 12 and 16 letters per inch.
	Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
	Other combinations of line spacings available.
FEATURES:	Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.
TYPES:	Any two from a wide selection.
ACCESSORIES:	Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.
EXTRA EQUIPMENT:	Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.
OTHER MODELS:	Three-space models other than the T-9 shown below are: Q-10,12,14; L-10,14,16; W-12,14,16. In ordering, letter indicates spacings, figure the carriage length. For example, T-9, Q-9, W-9.

An extra charge must be added to substitute 18 spacing.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC-45 lbs. EXPORT-105 lbs.

REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4610................$ 310.00
ITEM NO. 54-M-4675-100 (b) (2).......$ 27.50
ITEM NO. 54-M-4675-100 (b) (4) (aa)...$ 25.00

PAGE 4

Standard Model T-20

20" - THREE SPACE MODEL

CARRIAGE LENGTHS:	20" Writing line 19.1 inches.
SPACINGS:	Horizontal, 10, 12 and 16 letters per inch.
	Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
	Other combinations of line spacings available.
FEATURES:	Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.
TYPES:	Any two from a wide selection.
ACCESSORIES:	Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.
EXTRA EQUIPMENT:	Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.
OTHER MODELS:	Three-space models other than the T-20 shown below are: Q-10,12,14; L-10,14,16; W-12,14,16. In ordering, letter indicates spacings, figure the carriage length. For example, T-20, Q-20, W-24.

An extra charge must be added to substitute 18 spacing.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC-68 lbs. EXPORT-126 lbs.

REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4614.................$ 405.00
ITEM NO. 54-M-4675-100 (b) (2).......$ 27.50
ITEM NO. 54-M-4675-100 (b) (4) (aa)...$ 25.00

PAGE 5

Standard Model T-24

24" - THREE SPACE MODEL

CARRIAGE LENGTHS:	24" Writing line 23.1 inches.
SPACINGS:	Horizontal, 10, 12 and 16 letters per inch. Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch. Other combinations of line spacings available.
FEATURES:	Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.
TYPES:	Any two from a wide selection.
ACCESSORIES:	Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.
EXTRA EQUIPMENT:	Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.
OTHER MODELS:	Three-space models other than the T-24 shown below are: Q-10,12,14; L-10,14,16; W-12,14,16. In ordering, letter indicates spacings, figure the carriage length. For example, T-24, Q-24, W-24. An extra charge must be added to substitute 18 spacing.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC—131 lbs. EXPORT—131 lbs.

REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4616.................$ 450.00
ITEM NO. 54-M-4675-100 (b) (2).......$ 27.50
ITEM NO. 54-M-4675-100 (b) (4) (aa)...$ 25.00

REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4635.................$ 360.00
ITEM NO. 54-M-4675-100 (b) (2).......$ 27.50
ITEM NO. 54-M-4675-100 (b) (4) (aa)...$ 25.00

Commercial Model F-9

9" - FOUR SPACE MODEL

CARRIAGE LENGTHS:	9" Writing line 8.1 inches.
SPACINGS:	Horizontal, 10, 12, 14 and 16 letters per inch. Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch. Other combinations of line spacings available.
FEATURES:	Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.
TYPES:	Any two from a wide selection.
ACCESSORIES:	Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.
EXTRA EQUIPMENT:	Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.

An extra charge must be added to substitute 18 spacing.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC—45 lbs. EXPORT—105 lbs.

ITEM NO. 54-M-4639	$ 155.00
ITEM NO. 54-M-4675-100 (b)(2)	$ 27.50
ITEM NO. 54-M-4675-100 (b)(4)(aa)	$ 25.00

Commercial Model F-20

20" - FOUR SPACE MODEL

▶ **CARRIAGE LENGTHS:** 20" Writing line 19.1 inches.

▶ **SPACINGS:** Horizontal, 10, 12, 14 and 16 letters per inch.
Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
Other combinations of line spacings available.

▶ **FEATURES:** Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.

▶ **TYPES:** Any two from a wide selection.

▶ **ACCESSORIES:** Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.

▶ **EXTRA EQUIPMENT:** Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.

An extra charge must be added to substitute 18 spacing.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC-68 lbs. EXPORT-126 lbs.

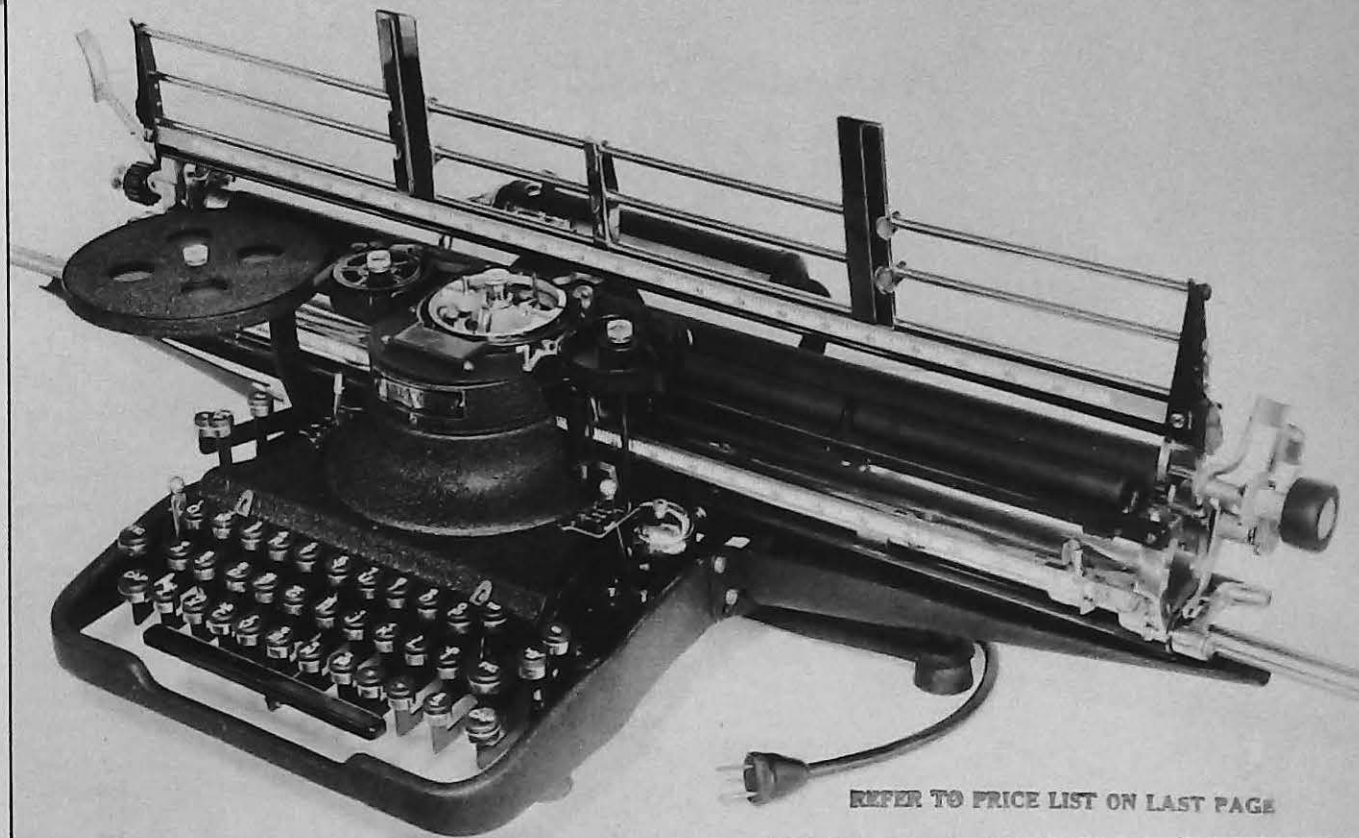|	
ITEM NO. 54-M-4641	$ 500.00
ITEM NO. 54-M-4675-100 (b)(2)	$ 27.50
ITEM NO. 54-M-4675-100 (b)(4)(aa)	$ 25.00

Commercial Model F-24

24" - FOUR SPACE MODEL

▶ **CARRIAGE LENGTHS:** 24" Writing line 23.1 inches.

▶ **SPACINGS:** Horizontal, 10, 12, 14 and 16 letters per inch.
Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
Other combinations of line spacings available.

▶ **FEATURES:** Uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.

▶ **TYPES:** Any two from a wide selection.

▶ **ACCESSORIES:** Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.

▶ **EXTRA EQUIPMENT:** Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment.

An extra charge must be added to substitute 18 spacing.

APPROXIMATE SHIPPING WEIGHT: DOMESTIC-131 lbs. EXPORT-131 lbs.

Automatic Justifier Model A-20 or AE-20

FOUR SPACE AUTOMATIC JUSTIFIER FOR ALL TYPES OF WORK

CARRIAGE LENGTHS: 20" Writing line 19.1 inches.

SPACINGS: Horizontal, A-20 - 10,12,14, and 16 letters per inch.
AE-20- 12,14,16 and 18* " " "
Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
Other combinations of line spacings available.

FEATURES: Automatic Justifying Mechanism (justifies columns 1.9" to 7.4"), metal plate mechanism, uniform impression control, quick type-change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold-face repeat key, stencil light, half-back spacer and rubber key tops.

TYPES: Any two from a wide selection.

ACCESSORIES: Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, cloth ribbon, extra ribbon shields and type box.

EXTRA EQUIPMENT: Carbon ribbon attachment and Vari-Line Spacer, as shown on the model above, are extra equipment. Spacer.

*An extra charge must be added to substitute 18 spacing.

(Item NO. 54-M-4675-100 (b)(3))

REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4629	$ 615.00
ITEM NO. 54-M-4675-100 (b) (2)	$ 27.50
ITEM NO. 54-M-4675-100 (b) (4) (aa)	$ 25.00

APPROXIMATE SHIPPING WEIGHT: DOMESTIC-70 lbs. EXPORT-126 lbs.

REFER TO PRICE LIST ON LAST PAGE

ITEM NO. 54-M-4641 (a)	$ 660.00

Engineering Model

SPECIAL MODEL FOR TYPING ON EXTRA LONG TRACINGS

CARRIAGE LENGTH: 24" Writing line - 23.1 inches

SPACINGS: Horizontal, 10,12,14 and 16 letters per inch.
Vertical, 9,6,4-1/2,3-3/5 and 3 lines per inch.
Other combinations of line spacings available.

FEATURES: Special basket on top of erasing plate, extra long line space, carriage release and feed roll levers, long line guides, two four foot holders, uniform impression control, metal plate mechanism, quick type change key, variable line finder, marginal and tabulation stops, electric motor 110 volt (or 220) operates on AC or DC, bold face repeat key, stencil light, half-back spacer, open-end carriage and rubber key tops.
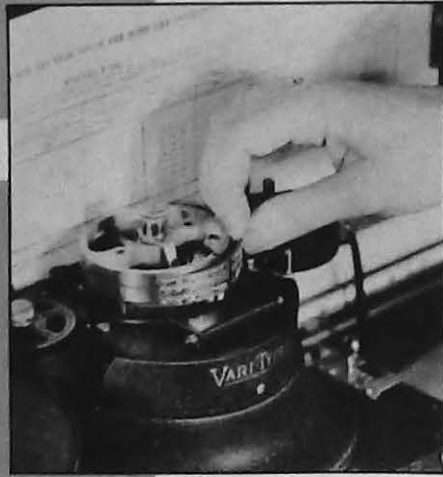
TYPES: Any two from a wide selection.

ACCESSORIES: Cover, felt pad, Instruction Manual, Type Catalog, backing sheets, brush, a special ribbon and extra ribbon shields and type box.

EXTRA EQUIPMENT: Stanchions and two 8' holders for tracings wider than 4'. (Item No. 54-M-4675-100 (b)(5))

APPROXIMATE SHIPPING WEIGHT: DOMESTIC-132 lbs. EXPORT-132 lbs.

INSTANTLY CHANGEABLE TYPE

A curved, hard-metal segment containing ninety characters (upper case-lower case-figures) can be inserted in the Vari-Typer in a few seconds... simply depress a key...insert type font and with a flick of the fingers the font is in position for typing. The Vari-Typer holds two fonts at a time.

ITEM NO. 54-M-4675-100

Accessories (4) Type plates: Krometal; All sizes and all styles.......$ 12.25
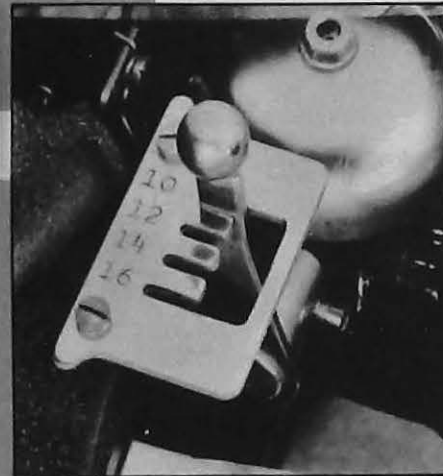
INSTANTLY CHANGEABLE SPACING

Change from one horizontal spacing to another... EASILY..by moving a lever from one notch to another. All Vari-Typers equipped with some combination (at least two) of 10,12,14,16 or 18 characters per inch. Variable vertical spacing (easily changed) permit 9,6,4-½,3-3/5 & 3 lines per inch.

STANDARD ON ALL MODELS

UNIFORM CONTROLLED IMPRESSION

A slight stroke on a Vari-Typer key selects the character. The actual printing is accomplished (electro-mechanically) by a hammer blow which forces the paper against the character selected. The lever shown controls the impression...guarantees uniform copy essential to good reproduction.

STANDARD ON ALL MODELS

BOLD FACE REPEAT KEY

It is often desirable to deposit an extra impression on a character (particularly when using the bold-faced types for headings). The Bold Face Repeat Key permits the operator to "repeat" as many times as is necessary to accomplish any purpose. Fresh carbon is fed automatically for each repeat.

STANDARD ON ALL MODELS
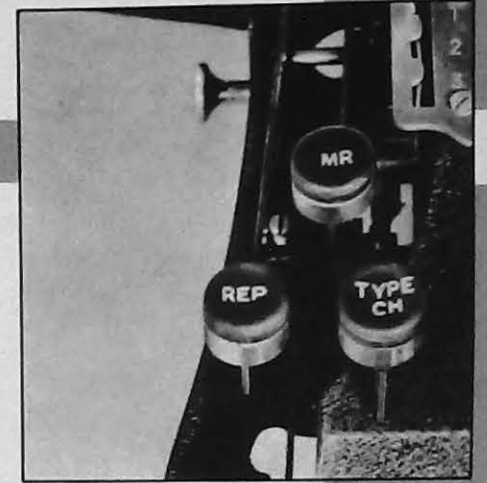
HALF-BACK SPACER

A key which permits the carriage to be moved one-half space to the right, facilitating the preparation of justified or even right-hand margin copy. This is accomplished manually by "spacing out" or "condensing" the space between words of any line to give a uniform width or printed effect to a page.

STANDARD ON ALL MODELS

STENCIL LIGHT

Located in the back of the machine, the stencil light throws a reflected light through the stencil permitting a constant check on the work. It is easy on the operator's eyes; saves valuable time in proofreading. By its use the production of matchless stencil reproduction is guaranteed.

STANDARD ON ALL MODELS
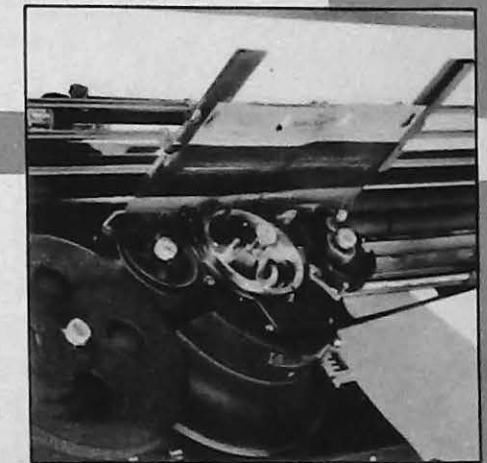
VARI-LINE SPACER

A simple device which supplements the five standard line spacings with 6.6, 7, 8, 10 and 12 lines per inch and materially increases the range of Vari-Typer composition. Other line spacings can be obtained with special gears. Can be installed on any Vari-Typer, except the Engineering Models.

ITEM NO. 54-M-4675-100 (b)

Attachment (2) For Auxiliary variable line-space mechanism providing special line spacings in addition to standard spacing............. $ 27.50

KEYBOARD – SPEED – COMPACTNESS

The Vari-Typer keyboard is similar to that of the standard typewriter. A competent typist, after a period of instruction, can operate the Vari-Typer at a speed comparable with that obtained on a typewriter. The Vari-Typer is compact...takes no more space than a typewriter.

STANDARD ON ALL MODELS

AUTOMATIC JUSTIFICATION

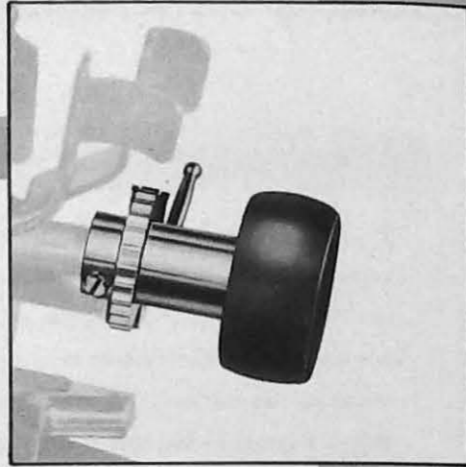Automatic Justification models produce copy with a justified or even-right hand margin. This vitally important feature, indispensable for booklets, catalogs, etc.etc., is amazing in its simplicity of operation. Every line (from 1.9" to 7.4") is stretched automatically to a predetermined width.

ITEM NO. 54-M-4629
ON MODELS A 20 & AE 20
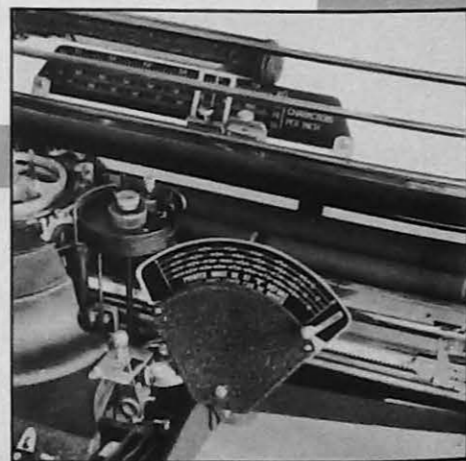
CARBON RIBBON ATTACHMENT

To meet the requirements of Photo-Offset and Direct Plate reproduction for sharp, clear copy, this attachment feeds a new section of ¼" carbon paper (from a 1200' roll) for each impression. One time usage of carbon paper insures uniform copy essential for reproduction .

ITEM NO. 54-M-4675-100 (b)

Attachment (4) For use of carbon paper ribbon –
(aa) Attached to any model at time of manufacture.............................$ 25.00
(bb) Attached to any model after machine has been in use............................$ 30.00
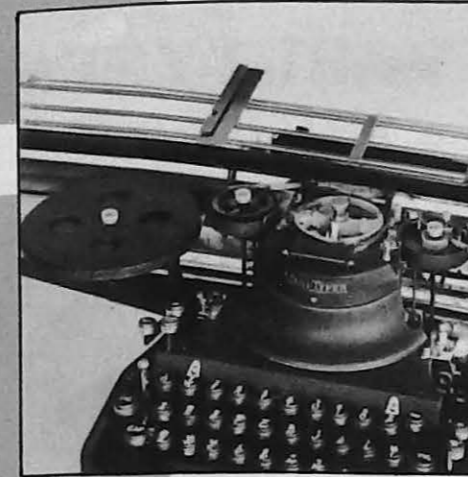
METAL PLATE MECHANISM

Designed by our engineers for typing on Direct plates, this device draws the shield containing the carbon paper back from the plate, preventing marking at the time of impression. A split wooden roller is used to facilitate handling the metal plate...a unique device found only on Vari-Typer.

STANDARD ON ALL MODELS
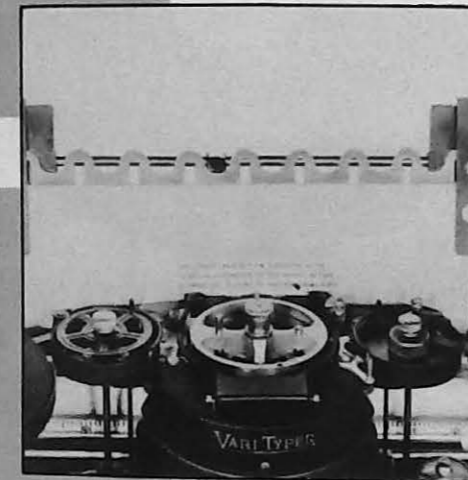
MATHEMATICAL ATTACHMENT

Allows the use of special fonts of type with 120 characters, by employing a Numerator and Denominator shift in addition to the regular shifts. Invaluable for the economical preparation of mathematical copy. A machine so equipped may be used also for any other application.

ITEM NO. 54-M-4675-100 (b)
Attachment (6) Mathematical: attached to model at time of manufacture...$ 25.00

VARI-TYPER RIBBONS

LEFT: ¼" Carbon paper ribbon for the Chemical Duplicator Process-1200'. Item No. 54-M-4675-100 (a) (1) dd..$40 per dozen

FOR CHEMICAL DUPLICATOR

FOR PHOTO-OFFSET PROCESS

ABOVE: ¼" "Genuine" Vari-Typer carbon paper ribbon for typing master copy for photo-offset or direct to metal or paper plates - 1200'................. $25 per dozen
NOT ON 1942-1943 SCHEDULE OF SUPPLIES

LEFT: ¼" paper stencil ribbon for the Stencil Duplicator Process. Extra large spools-1200'. Item No.- 54-M-4675-100 (a) (1) cc............... $12 per dozen

FOR STENCIL DUPLICATOR

Photographic ½" Cotton Fabric Ribbon Available In 4 Degrees Of Blackness

Cotton Fabric ½" Ribbon For Typing On Tracing Cloth Or Paper

Silk ½" Fabric Ribbon For Typing On Tracing Cloth Or Paper

ITEM NO. 54-M-4675-100 (a)(1)bb
$7.20 per dozen

ITEM NO. 54-M-4675-100 (a)(1)dd
$11 per dozen

ITEM NO. 54-M-4675-100 (a)(1)dd
$27.50 per dozen

RIBBON SHIELDS:
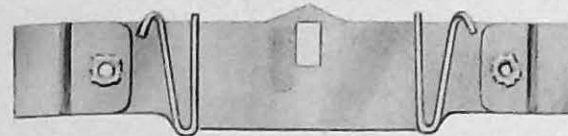
Item No. 54-M-4675-100 (a)(2)bb
For ½ " photographic cloth
ribbons.............. .35 each
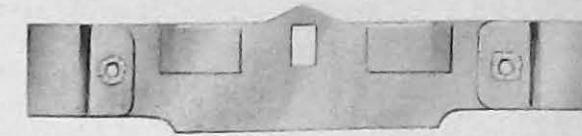
Item No. 54-M-4675-100 (a)(2)aa
For ¼ " carbon or stencil-
ribbons.............. .50 each
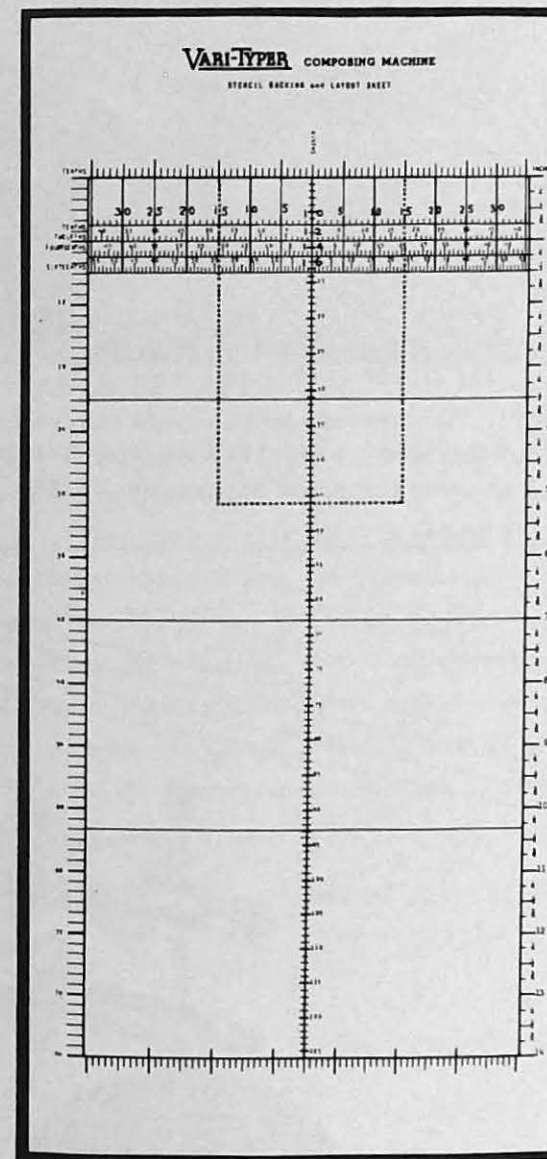
STENCIL BACKING SHEETS:
Item No. 54-M-4675-100 (a)(3)
$ 1.00 per hundred.

AEROLOGICAL SYMBOLS:
Item No. 54-M-4675-100 (b)(1)
(A pair of special type plates having 90 symbols on each plate,180 symbols in all)..................$ 35 a pair

NO. 304
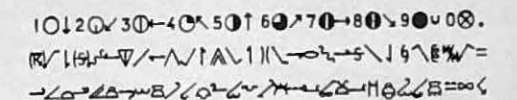
NO. 305
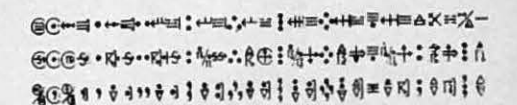
WOODEN ROLLER: Item No. 54-M-4675-100 (a) (5)
For stencils, charts, maps, etc. -$ 2.50 each
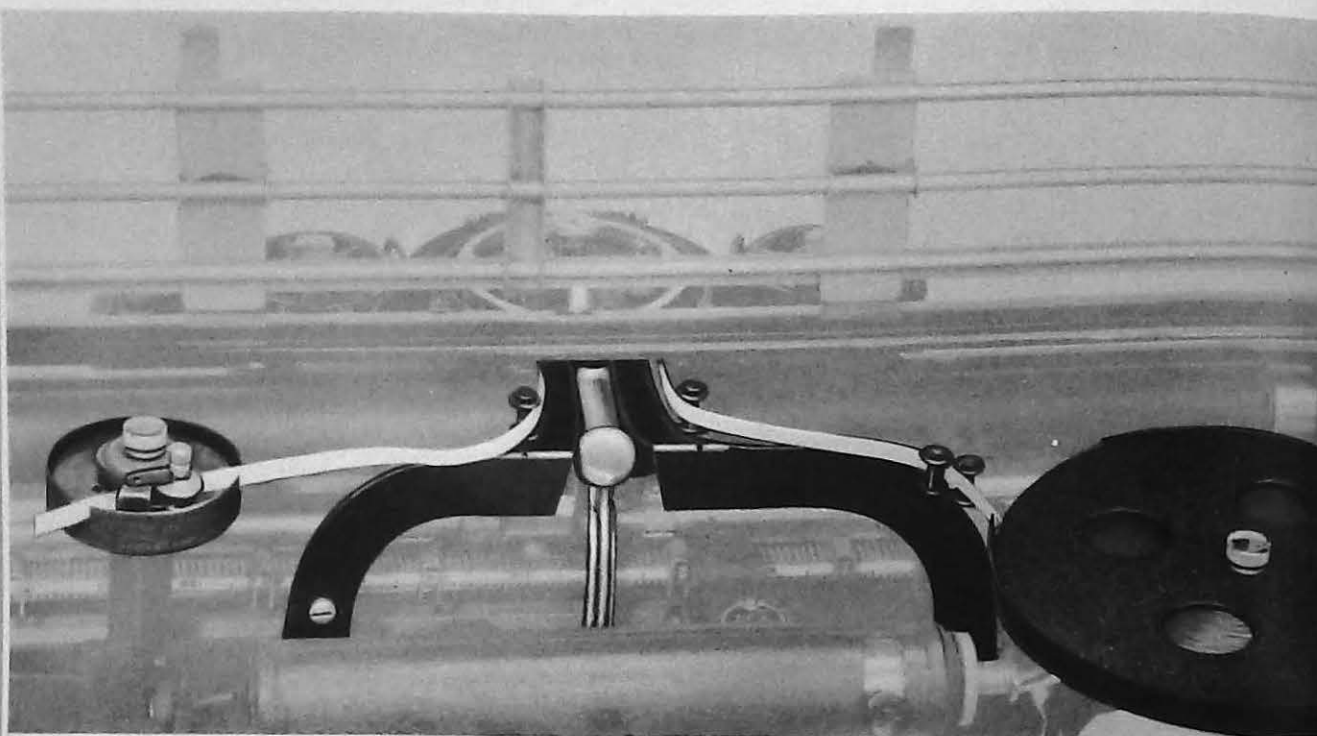
CARBON RIBBON BACKING ATTACHMENT: For use in carbon-backing master sheets, such as spirit duplicator masters, etc. Item No. 54-M-4675-100 (b)(4)cc, attached to model at time of manufacture.......$50.00
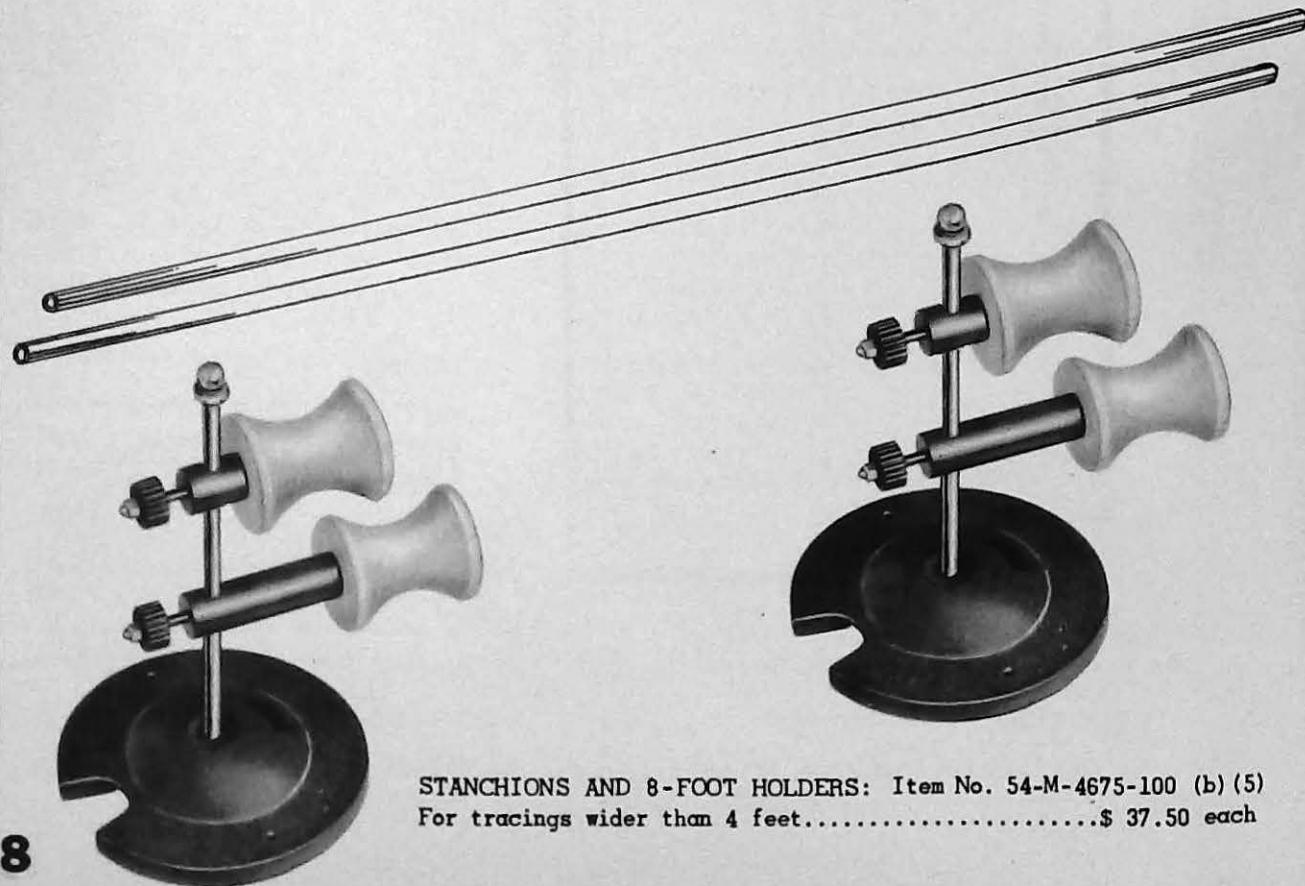
STANCHIONS AND 8-FOOT HOLDERS: Item No. 54-M-4675-100 (b) (5) For tracings wider than 4 feet.....................$ 37.50 each

THE TYPE FONT — THE HEART OF THE VARI-TYPER

Type fonts are of all metal construction; they are hard as steel and as light as aluminum; are practically indestructible. They contain 90 characters, including upper and lower case; also figures, fractions, punctuation marks and symbols.
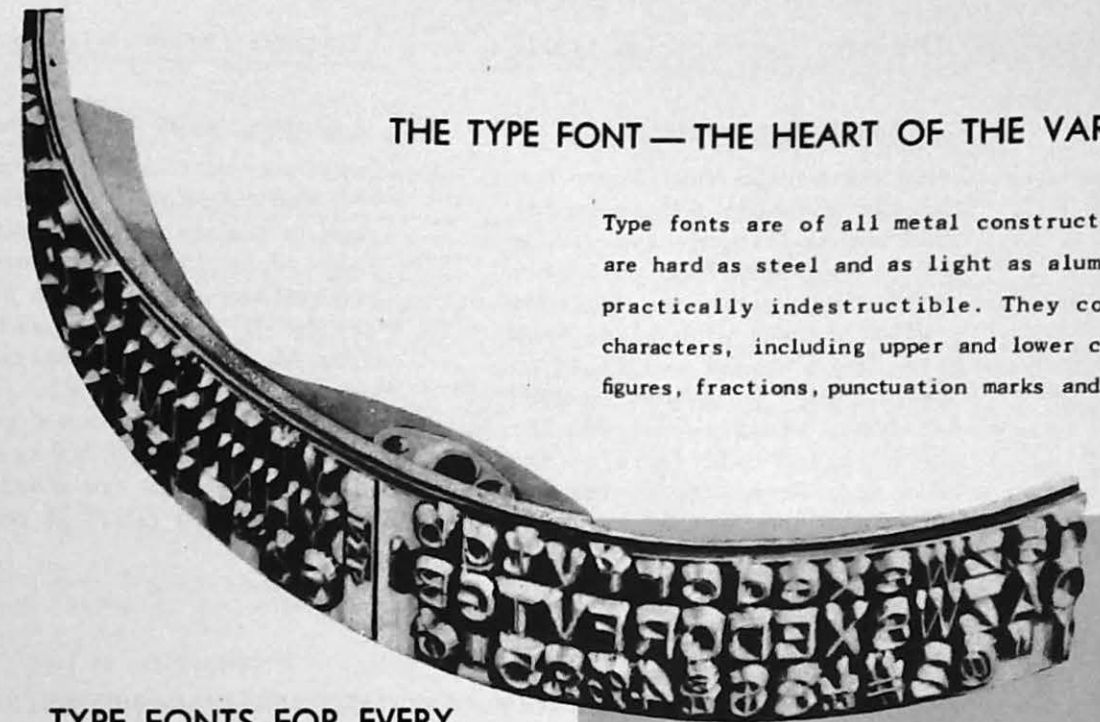
TYPE FONTS FOR EVERY TYPOGRAPHICAL PURPOSE

ACTUAL SIZE

There are sixty-eight popular English type fonts (from 6 to 18 point), including: modern print face series; gothic series, with matching bold-face fonts; roman series; italic series; also many unusual type faces for obtaining distinctive reproduction. In addition, there are approximately 200 types, including chemical, medical, script, library, mathematical, fractional, special tariff, and fonts of every modern foreign language.
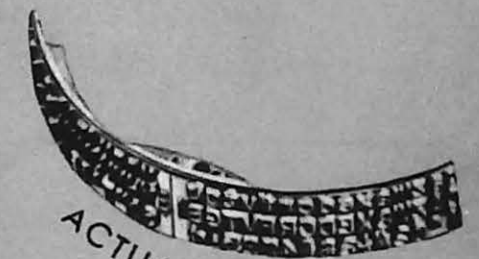
PRESIDENT	One of five of the President family of Vari-Typer faces, this type is available in ten, nine, eight, seven and six point sizes.
ALEXANDRIA	A beautiful modern printing type made especially for Photo-Offset reproduction. It may be used both at 12 and 14 spacing.
ELITE ITALIC	*Wherever emphasis is needed this type serves the purpose. It may be used for footnotes, explanatory matter or in any place*
LITHO-BOOK	*This is the 8 point Italic of the matched Litho-Book series used for text matter in this catalog. This series consists of 8 types in 12, 10, 8 and 6 point sizes.*
PARK MEDIUM	COMBINING COMPACTNESS WITH GOOD LEGIBILITY, this face serves a number of purposes. Where the conservation of space is highly important, as in footnotes, explanatory matter, etc., this type excels. Forms requiring columnar headings may be done in

LITHO-BOOK   No. 310-12

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office use are best if composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ITALIC 315-12

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$ff fi fi%.,:;'?'!()*_-/¼½¾¢

1234567890

LITHO-BOOK   No. 315-12

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office use are best if composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ROMAN 310-12

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

*$ff fi fi%..:;'?'!()*_-/¼½¾¢*

1234567890

LITHO-BOOK   No. 310-10

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms look best when set in sans-serif or gothic type. Miniature types are ideal for financial reports and statements. Complete type series make it possible for you to set up a complete book without the expense of

LETTER SPACING 14   MATCHING
LINE SPACING   7   ITALIC 315-10

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$ff fi fi%.,:;'?'!()*_-/¼½¾¢

1234567890

LITHO-BOOK   No. 315-10

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms look best when set in sans-serif or gothic type. Miniature types are ideal for financial reports and statements. Complete type series make it possible for you to set up a complete book without the expense of

LETTER SPACING 14   MATCHING
LINE SPACING   7   ROMAN 310-10

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

*$ff fi fi%.,:;'?'!()*_-/¼½¾¢*

1234567890

LITHO-BOOK   No. 310-8

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements and reports. Factory and office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this remarkable device is easily seen by glancing at the pages of this type book or any literature set on Vari-Typer. Foreign language types, and

LETTER SPACING 16   MATCHING
LINE SPACING   9   ITALIC 315-8

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$ff fi fi%.,:;'?'!()*_-/¼½¾¢

1234567890

LITHO-BOOK   No. 315-8

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements and reports. Factory and office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this remarkable device is easily seen by glancing at the pages of this type book or any literature set on Vari-Typer. Foreign language types, and

LETTER SPACING 16   MATCHING
LINE SPACING   9   ROMAN 310-8

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

*$ff fi fi%.,:;'?'!()*_-/¼½¾¢*

1234567890

LITHO-BOOK   No. 310-6

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements required for every modern method of reproduction, suitable typography and easily controlled impression. Types in a variety of styles in sizes from 6 to 18 point usable on one machine are available. Roman type may be used for text copy with italics for emphasis and the bold faces for headings. Small types are ideal on financial statements and reports with footnotes. Factory and office forms look best when set in sans-serif, square-serif or gothic type. Complete series of type make it possible for you to do an entire job without strip-ins. The flexibility of this remarkable machine is quickly seen by glancing thru the pages of this type book or at any literature set on the Vari-Typer. Foreign language type and a wide variety of special symbols may be obtained. Many variations of letter and line

LETTER SPACING 18   MATCHING
LINE SPACING   10   ITALIC 315-6

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$ff fi fi%.,:;'?'!()*_-/¼½¾¢

1234567890

LITHO-BOOK   No. 315-6

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements required for every modern method of reproduction, suitable typography and easily controlled impression. Types in a variety of styles in sizes from 6 to 18 point usable on one machine are available. Roman type may be used for text copy with italics for emphasis and the bold faces for headings. Small types are ideal on financial statements and reports with footnotes. Factory and office forms look best when set in sans-serif, square-serif or gothic type. Complete series of type make it possible for you to do an entire job without strip-ins. The flexibility of this remarkable machine is quickly seen by glancing thru the pages of this type book or at any literature set on the Vari-Typer. Foreign language type and a wide variety of special symbols may be obtained. Many variations of letter and line

LETTER SPACING 18   MATCHING
LINE SPACING   10   ROMAN 310-6

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

*$ff fi fi%.,:;'?'!()*_-/¼½¾¢*

1234567890

PRESIDENT No. 250-10

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING 6   ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()* -/⅛⅓⅔¼½¾¢#
1234567890

PRESIDENT No. 250-9

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING 6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_--/⅛⅓⅔¼½¾¢#
1234567890

PRESIDENT No. 250-8

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed in sans-serif, square-serif or

LETTER SPACING 12   MATCHING
LINE SPACING 6.6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/⅛⅓⅔¼½¾¢#
1234567890

PRESIDENT No. 250-7

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms are best when set in sans-serif or gothic type. Miniature types are ideal on financial reports and statements. Complete type series make it possible for you to set up a complete book without the expense of

LETTER SPACING 14   MATCHING
LINE SPACING 7   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/⅛⅓⅔¼½¾¢#
1234567890

PRESIDENT No. 250-6

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements required for every modern method of reproduction, suitable typography and easily controlled impression. Types in a variety of styles in sizes from 6 to 18 point usable on one machine are available. Roman type may be used for text copy with italics for emphasis and the bold faces for headings. Small types are ideal on financial statements or reports with footnotes. Factory or office forms look best when set in sans-serif, square-serif or gothic type. Complete series of type make it possible for you to do an entire job without strip-ins. The flexibility of this wonderful machine is quickly seen by glancing thru the pages of this type book or at any literature set on the Vari-Typer. Foreign language type and a wide variety of special symbols may be obtained. Many variations of letter and line spacing supply a wide variety of typographic

LETTER SPACING 18   MATCHING
LINE SPACING 10   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()°_--/⅛⅓⅔¼½¾¢#
1234567890

CLARENDON No. 170

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the

LETTER SPACING 12   MATCHING
LINE SPACING 5   ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/⅛⅓⅔¼½¾¢#
1234567890

MANHATTAN OLD STYLE No. 224

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING 6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/⅛⅓⅔¼½¾¢#
1234567890

MANHATTAN NEW STYLE No. 271

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING 6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/⅛⅓⅔¼½¾¢#
1234567890

MANHATTAN OLD STYLE No.224-7

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements or reports. Factory or office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this wonderful device is easily seen by glancing at the pages of

| LETTER SPACING 16 | MATCHING |
| LINE SPACING 8 | ITALIC 211 |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'-()*_-/¼½¾¢#

1234567890

CENTURY No.301-6

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements or reports. Factory or office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this wonderful device is easily seen by glancing at the pages of this type book or any literature set on

| LETTER SPACING 16 | MATCHING |
| LINE SPACING 9 | ITALIC 211 |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'-()*_-/¼½¾¢#

1234567890

CASLON OLD STYLE No.300

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms look best when set in sans-serif or gothic type. Miniature types are ideal for financial reports and statements. Complete type series make it possible for you to set up a complete book without the expense of

| LETTER SPACING 14 | MATCHING |
| LINE SPACING 7 | ITALIC 211 |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$ffflfi%.,:;"?'!()*--/¼½¾¢

1234567890

GOTHAM OLD STYLE No.225-8

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms are best when set in sans-serif or gothic type. Miniature types are ideal on financial reports and statements. Complete type series make it possible for you to set up a complete book without the expense of stripping in reduced copy. Tariff or special symbols may be obtained. The

| LETTER SPACING 14 | MATCHING |
| LINE SPACING 8 | ITALIC 211 |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'!()*_-/¼½¾¢#

1234567890

PRINCESS BOLD No.265

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms are best when set in sans-serif or gothic type. Miniature types are ideal on financial reports and statements. Complete type series make it possible for you to set up a

| LETTER SPACING 14 | MATCHING |
| LINE SPACING 6.6 | ITALIC 211 |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£ffflfiifillillittiirri.,:;"?'!-/

1234567890

MEDIUM GOTHIC No.434

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the

| LETTER SPACING 12 | MATCHING |
| LINE SPACING 5 | ITALIC 97B |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'!()*_-/¼⅓¾¼¢#

1234567890

HEAVY GOTHIC No.434-14

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the

| LETTER SPACING 12 | MATCHING |
| LINE SPACING 5 | ITALIC 97 BOLD |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'!()*_-/¼½¾¢#

1234567890

PACKARD No.292

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the

| LETTER SPACING 12 | MATCHING |
| LINE SPACING 5 | ITALIC 97 BOLD |

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'!()*_-/¼½¾¢#

1234567890

EXPRESS GOTHIC — No. 229

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12
LINE SPACING 6
MATCHING ITALIC 97 BOLD

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

EXPRESS GOTHIC SMALL — No. 270

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms are best when set in sans-serif or gothic type. Miniature types are ideal on financial reports and statements. Complete type series make it possible for you to set up a

LETTER SPACING 14
LINE SPACING 6.6
MATCHING ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

PARK MEDIUM — No. 180L BOLD

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements or reports. Factory or office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this wonderful device is easily seen by glancing at the pages of

LETTER SPACING 16
LINE SPACING 8
MATCHING ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

PARK MEDIUM — No. 180L

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements or reports. Factory or office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this wonderful device is easily seen by glancing at the pages of

LETTER SPACING 16
LINE SPACING 8
MATCHING ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

VARI-TYPER GOTHIC — No. 96

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12
LINE SPACING 6
MATCHING ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

LIGHT LINE GOTHIC — No. 226

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12
LINE SPACING 6
MATCHING ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

LIGHT GOTHIC — No. 27

TYPES ARE CHANGEABLE
COPY SET ON THE VARI-TYPER HAS THE TWO ELEMENTS NECESSARY FOR MODERN COMPOSITION, TYPOGRAPHY THAT IS SUITABLE AND PERFECTLY CONTROLLED IMPRESSION. VARIOUS STYLES OF TYPE WITH SIZES FROM 6 TO 18 POINT ARE AVAILABLE ON

LETTER SPACING 12
LINE SPACING 5
MATCHING ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
ABCDEFGHIJKLMNOPQRSTUVWXYZ
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

No.27P

No.27E

1234567890

1234567890

PARK MEDIUM — No. 180

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements required for every modern method of reproduction, suitable typography and easily controlled impression. Types in a variety of styles in sizes from 6 to 18 point usable on one machine. Roman may be used for text copy with italics for emphasis and the bold faces for headings. Small types are ideal on financial statements or reports with footnotes. Factory or office forms look best when set in sans-serif, square-serif or gothic type. Complete series of type make it possible for you to do an entire job without strip-ins. The flexibility of this wonderful machine is quickly seen by glancing thru the pages of this type book or at any literature set on the Vari-Typer. Foreign language type and a wide variety of special symbols may be obtained. Many variations of letter and line

LETTER SPACING 18
LINE SPACING 10
MATCHING ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

ALEXANDRIA CONDENSED   No. 321

TYPES ARE CHANGEABLE

UNITED STATES DEPARTMENTS

WORK TABLES OF PRODUCTION

ANNUAL PAYROLL CERTIFICATE

STANDARD SERVICE BULLETINS

LETTER SPACING 10   MATCHING ITALIC 97B

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRST
UVWXYZ , .

SPECIAL NOTE: This type is used solely for headings. It consists of 30 characters. The M and W require two strokes.

ALEXANDRIA   No. 320-10

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses the two elements necessary in modern composition, suitable typography and controlled impression. Types of many styles in sizes ranging from 6 to 18 point are available. Use roman faces for text matter, headings go in bold faces, italics for emphasis. Factory or office forms are best when set in sans-serif or gothic type. Miniature types are ideal on financial reports and statements. Complete type series make it possible for you to set up a complete book without the expense of

LETTER SPACING 14   MATCHING
LINE SPACING   7   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;'?'!()*_-/¼½¾¢#
1234567890

ALEXANDRIA   No. 320-9

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements or reports. Factory or office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this wonderful device is easily seen by glancing at the pages of

LETTER SPACING 16   MATCHING
LINE SPACING   8   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;'?'!()*_-/¼½¾¢#
1234567890

OVERSIZE PICA   No. 25

TYPES ARE CHANGEABLE
Vari-Typer copy combines the two most important elements required for all methods of reproduction, (1) typography that is appropriate, and (2) controlled impression. Types from 6 to 18 point sizes in varied styles are available for use on one machine--all

LETTER SPACING 10   MATCHING
LINE SPACING   4½   ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

STANDARD PICA   No. 145

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

VARI-TYPER PICA   No. 23B

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ITALIC 169

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

VARI-TYPER ELITE   No. 24

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed in sans-serif, square-serif or

LETTER SPACING 12   MATCHING
LINE SPACING   6 6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

STANDARD ELITE   No. 260-9

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

VIENNESE   No. 232

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has
the two elements necessary for
modern composition, typography
that is suitable and perfectly
controlled impression. Various
styles of type with sizes from
6 to 18 point are available on
one machine. Roman can be used
for text, italics employed for
emphasis and bold faces on the
headings. Forms for factory or
office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ITALIC 68

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

MODERN ROMAN   No. 158

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses
the two elements necessary in modern
composition, suitable typography and
controlled impression. Types of many
styles in sizes ranging from 6 to 18
point are available. Use roman faces
for text matter, headings go in bold
faces, italics for emphasis. Factory
or office forms are best when set in
sans-serif or gothic type. Miniature

LETTER SPACING 14   MATCHING
LINE SPACING   6.6   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

No. 158LL

Leader line (..) No semi-colon

TARIFF ROMAN   No. 233-7

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer possesses
the two elements necessary in modern
composition, suitable typography and
controlled impression. Types of many
styles in sizes ranging from 6 to 18
point are available. Use roman faces
for text matter, headings go in bold
faces, italics for emphasis. Factory
or office forms are best when set in
sans-serif or gothic type. Miniature
types are ideal on financial reports
and statements. Complete type series
make it possible for you to set up a
complete book without the expense of

LETTER SPACING 14   MATCHING
LINE SPACING   7   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

TARIFF ROMAN   No. 233

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the
two elements necessary for all neoteric
composition, appropriate typography and
controlled impression. Type plates in a
variety of styles in sizes from 6 to 18
point are available on one machine. The
roman types may be used for text matter
with italics for emphasis, and the bold
faces for headings. Miniature types are
well suited for financial statements or
reports. Factory or office forms may be
set in sans-serif or gothic types. Type
series make it possible for you to do a
complete book without stripping in. The
flexibility of this wonderful device is
easily seen by glancing at the pages of

LETTER SPACING 16   MATCHING
LINE SPACING   8   ITALIC 211

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890

GOTHIC OBLIQUE   No. 97B

TYPES ARE CHANGEABLE

*Copy set on the Vari-Typer has
the two elements necessary for
modern composition, typography
that is suitable and perfectly
controlled impression. Various
styles of type with sizes from
6 to 18 point are available on
one machine. Roman can be used
for text, italics employed for
emphasis and bold faces on the*

LETTER SPACING 12   MATCHING
LINE SPACING   5   ROMAN 434

CHARACTERS IN FONT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890*

GOTHIC BOLD OBLIQUE   No. 97BOLD

TYPES ARE CHANGEABLE

***Copy set on the Vari-Typer has
the two elements necessary for
modern composition, typography
that is suitable and perfectly
controlled impression. Various
styles of type with sizes from
6 to 18 point are available on
one machine. Roman can be used
for text, italics employed for
emphasis and bold faces on the***

LETTER SPACING 12   MATCHING
LINE SPACING   5   ROMAN 292

CHARACTERS IN FONT

***ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890***

PICA ITALIC   No. 169

TYPES ARE CHANGEABLE

*Copy set on the Vari-Typer has
the two elements necessary for
modern composition, typography
that is suitable and perfectly
controlled impression. Various
styles of type with sizes from
6 to 18 point are available on
one machine. Roman can be used
for text, italics employed for
emphasis and bold faces on the
headings. Forms for factory or*

LETTER SPACING 12   MATCHING
LINE SPACING   5.5   ROMAN 145

CHARACTERS IN FONT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890*

ELITE ITALIC   No. 68

TYPES ARE CHANGEABLE

*Copy set on the Vari-Typer has
the two elements necessary for
modern composition, typography
that is suitable and perfectly
controlled impression. Various
styles of type with sizes from
6 to 18 point are available on
one machine. Roman can be used
for text, italics employed for
emphasis and bold faces on the
headings. Forms for factory or
office look best when composed*

LETTER SPACING 12   MATCHING
LINE SPACING   6   ROMAN 260-9

CHARACTERS IN FONT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$£@%.,:;"?'!()*_-/¼½¾¢#
1234567890*

MINIATURE ITALIC   No. 211

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer combines the two elements necessary for all neoteric composition, appropriate typography and controlled impression. Type plates in a variety of styles in sizes from 6 to 18 point are available on one machine. The roman types may be used for text matter with italics for emphasis, and the bold faces for headings. Miniature types are well suited for financial statements or reports. Factory or office forms may be set in sans-serif or gothic types. Type series make it possible for you to do a complete book without stripping in. The flexibility of this wonderful device is easily seen by glancing at the pages of

LETTER SPACING 16   MATCHING
LINE SPACING   8   ROMAN 233-7

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

*$£@%.,:;"?'!()*_-/‡‡#¢#*

1234567890

BACKSLANT ITALIC   No. 28

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ROMAN 260-9

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'!'')*_-\¼½¾¢#

1234567890

VIENNESE SCRIPT   No. 80

Types Are Changeable

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the headings. Forms for factory or office look best when composed

LETTER SPACING 12   MATCHING
LINE SPACING   6   ROMAN 122A

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£@%.,:;"?'!()*_-/¼½¾¢#

1234567890

DIACRITICAL   No. 122A

TYPES ARE CHANGEABLE

Copy set on the Vari-Typer has the two elements necessary for modern composition, typography that is suitable and perfectly controlled impression. Various styles of type with sizes from 6 to 18 point are available on one machine. Roman can be used for text, italics employed for emphasis and bold faces on the

LETTER SPACING 12   MATCHING
LINE SPACING   5   ITALIC 80

CHARACTERS IN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

$£¶®.,:;"?'!()*§~/♌●¢#

1234567890

PRICE LIST FOR THE PERIOD JULY 1, 1944 TO JUNE 30, 1945
DELIVERED TO ANY POINT IN THE CONTINENTAL UNITED STATES WITHIN 30 DAYS

MACHINES - COMPOSING, VARI-TYPER

Changeable-type-plate style; shall have 3-bank keyboard; type plate to be inserted into circular anvil; when character key is pressed, type plate shall revolve to correct position and a hammer shall strike paper from rear, pressing the paper against the ribbon and type plate to make the impression. Electrically operated.

□   ●   □

TWO LETTER SPACINGS, 12 and 16; line spacing, 9, 6, 4-1/2, 3-3/5, and 3 lines to the inch; selection of any two type plates; half back spacer; hammer repeat key; type box; stencil light; metal plate mechanism:

		LIST PRICE	EXCISE TAX	TOTAL
54-M-4600 .... 9-inch carriage, writing line 8.1 inches		$260.00 ea.	$16.90	$276.90

□   ●   □

THREE OF FOUR LETTER SPACINGS, (Q) 10, 12, and 14; (T) 10, 12, and 16; (L) 10, 14, and 16; (W) 10, 12, 14, and 16; line spacing, 9, 6, 4-1/2, 3-3/5, and 3 lines to the inch; selection of any two type plates, half back spacer; hammer repeat key; type box; stencil light; metal plate mechanism:

54-M-4610 .... 9-inch carriage, writing line 8.1 inches	310.00 ea.	20.15	330.15
54-M-4614 .... 20-inch carriage, writing line 19.1 inches	405.00 ea.	26.33	431.33
54-M-4616 .... 24-inch carriage, writing line 23.1 inches	450.00 ea.	29.25	479.25

□   ●   □

FOUR LETTER SPACINGS, 10, 12, 14, 16; line spacing, 9, 6, 4-1/2, 3-3/5, and 3 lines to the inch; selection of any two type plates; half back spacer; hammer repeat key; type box; stencil light; metal plate mechanism:

With Automatic Justification of right margin:

54-M-4629 .... 20-inch carriage, writing line 19.1 inches	615.00 ea.	39.98	654.98

Without Automatic Justification of right margin:

54-M-4635 .... 9-inch carriage, writing line 8.1 inches	360.00 ea.	23.40	383.40
54-M-4639 .... 20-inch carriage, writing line 19.1 inches	455.00 ea.	29.58	484.58
54-M-4641 .... 24-inch carriage, writing line 23.1 inches	500.00 ea.	32.50	532.50
54-M-4641-40 .... 24-inch carriage, writing line 23.1 inches; equipped with special trays, rollers, feeding mechanism, etc., for lettering on large-size tracing cloth or tracing paper, maps, etc.	660.00 ea.	42.90	702.90

□   ●   □

54-M-4675-100.... ACCESSORIES & ATTACHMENTS:

(a) Aerological symbols (a pair of special type plates having 90 symbols on each plate, 180 symbols in all)	35.00 pr.		
(b) Auxiliary variable line-space mechanism, providing special line spacing in addition to standard spacing	27.50 ea.	1.79	29.29
(c) For special letter spacing, 18 letters or characters to the inch..	25.00 ea.	1.63	26.63
(d) For use of carbon paper ribbon:			
(1) Attached to any model at time of manufacture	25.00 ea.	1.63	26.63
(2) Attached to any model after machine has been in use........	30.00 ea.	1.95	31.95
(3) For use in carbon-backing master sheets	50.00 ea.	3.25	53.25
(e) Stanchions and 8-foot holders for tracings wider than 4 feet	37.50 ea.	2.44	39.94
(f) Mathematical attachment, for 90 or 120 characters; for writing mathematical or engineering formulas; attached to any model at time of manufacture	25.00 ea.	1.63	26.63
(g) Ribbon shields:			
(1) For 1/4-inch carbon or stencil ribbons	.50 ea.		
(2) For 1/2-inch photographic ribbons	.35 ea.		
(h) Stencil backing sheets	1.00 per 100		
(i) Type plates; Krometal; all sizes and styles	12.25 ea.		
(j) Wooden roller for stencils, charts, maps, etc.	2.50 ea.		